Helpful

Pricing

G-Cloud 12

Our approach

We help world-class organisations raise their teams' digital performance. We're based in London and New York City, and work worldwide.

Our uniquely practical digital capability-building services help clients:

- define good digital performance and operating models for digital communication

- understand gaps and barriers – and help to overcome them

- scale digital learning across all levels of the organisation

Our tailored services are supported by some key products including:

- **Social Simulator**: immersive, realistic stress-testing of the team's ability to handle social media in a crisis situation

- **Crisis90**: our classroom-based training platform to help teams discuss their approach to a crisis or customer-service scenario

- **Digital Action Plan**: our personalised, blended online/offline digital skills programme to help groups develop the confidence and skills to use digital tools at work

We work with clients who operate in all 7 continents of the world. In the UK, we count more than a quarter of FTSE 100 companies and the majority of central government departments as clients.

Our pricing model

Consultancy, implementation support and training projects are usually quoted to clients on a fixed price basis with an accompanying scope of work. Our projects are priced on a standard day rate:

	Per hour (ex VAT)	Per day (ex VAT)
Director	£125	£1,000
Consultant/Associate Director	£100	£800
Associate trainer/coach/role-player	£75-100	£600-800

Our product-backed services, e.g. Social Simulator simulations or Digital Action Plan/Crisis90 workshop programmes include a platform deployment, configuration and maintenance charge.

- Social Simulator exercises, including platform deployment, start at £4,000
- Crisis90 workshops, including platform deployment, start at £2,500
- Digital Action Plan group-based blended digital skills programmes are priced on platform deployment, content creation, support and community management. Per-learner costs therefore vary widely depending on the size of the learner cohort, from £250/person for smaller groups, to £10/person or less for larger programmes

Maintenance charges vary depending on the scale and duration of projects, starting from £250/month.

Assumptions and extras

- We cost projects in increments of half a day, with 1 consultant day the normal minimum for an engagement
- Our working week is Monday-Friday and a consultant day is 8 hours exclusive of travel and lunch (9am-6pm UK business hours)
- Our on-going project support costs are normally priced at an agreed number of hours/month at the standard rate. Work in addition to this is negotiated with clients separately, but typically at similar rates unless out-of-hours working or fast-turnaround is required
- Large projects (over 20 days) are typically subject to discounts dependent on the nature of the work (training, consultancy, cloud software deployment etc)
- We carry professional indemnity insurance (£5m), as well as public and products liability insurance (£5m)
- We generally pass on third party costs, e.g. for cloud software, at cost price, and likewise expenses for travel, accommodation or subsistence outside London/New York City
- Our prices generally exclude VAT at the prevailing rate, which is charged to UK-based clients

1st floor, 6-9 Kinghorn St, London, EC1A 7HW

Tel: +44 (0) 20 3012 1024

Registered company no: 7165965

hello@helpfuldigital.com

https://helpfuldigital.com

VAT registration number: 994 1676 70