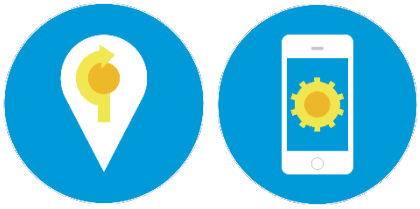
briteyellow®

AUGMENTED REALITY INDOOR WAYFINDING APP



BriteLocate AR is an augmented reality mobile indoor wayfinding application and plugin bringing high definition personal guidance with visual indoor positioning and navigation. BriteLocate AR powered apps help customers navigate and discover your venue on-site and before arrival.

BENEFITS

- Accurate visual Indoor location without use of GPS.
- Powerful and accurate location insights into users' movements.
- Augmented Reality experience to visualise route and view and interact with virtual assets.
- Personalised navigation for users with different mobility requirements.
- Contextual Notifications provide timely and relevant notification.
- Communicates via Mobile Internet, Fixed Ethernet, WiFi, & Low Power Wide Area networks.

HOW IT WORKS

- Augmented Reality Mapping with Briteyellow AR.
- Custom Application or Plugin (SDK).

SPECIFICATIONS

Physical Characteristics	
Operating Systems	• Android and iOS
Location Size	• Unlimited
Location Accuracy	• <1m
Management and Monitoring Capabilities	
Communications	• In-app messaging • Geo-fence alerts
Security	• Guaranteed end-to-end encryption • IP-based remote management

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