



illion

Digital Tech Solutions

G-Cloud 12

Automated Communications & Payments

Pricing Schedule

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Introduction

The pricing schedule should be read in conjunction with the Service Definition. All pricing is charged monthly in arrears based on actual usage. One off pricing is charged within the month the one-off activity is completed. Pricing is only available to G-Cloud purchases via the Digital Market Place service. All pricing excludes VAT.

Pricing inclusive of fully managed SMS service, support & maintenance however, monthly campaigns smaller than 750,000 SMS's would incur a monthly management fee of £1,750.

1. FULLY MANAGED SMS SERVICES

Description	Unit Cost
0 – 500,000	0.0211
500,001 – 1,500,000	0.0175
1,500,001 – 4,000,000	0.0163
4,000,001 – 15,000,000	0.0161
15,000,001 – 20,000,000	0.0158
20,000,001 +	0.01555
Per SMS Received – free to end user	6.5p
Dedicated Long Code	£25 per month
Dedicated Short Code	£750 per month
New 1 Way SMS Profile Setup	£600
Duplicate 1 Way SMS Profile Setup	£300
New 2 Way SMS Profile Setup	£1,200
Duplicate 2 Way SMS Profile Setup	£600
Bespoke Development	£120 per hour



*One SMS is limited to 160 characters. The scale of SMS character limits is as follows: SMS Limit per message

1 message = 160 Characters

2 messages = 306 Characters

3 messages = 459 Characters

If the character limits above are exceeded then an additional message is charged for. For example, if a message containing 175 characters is sent then the charge is $0.021p \times 2 = 0.42p$. TALKINGTECH will advise on message creation to ensure the minimum number of messages is sent.

** Once the quantity is reached the price is reduced for the remainder of the annual term.

2. HOME LOCATION REGISTER (HLR)

Quantity of mobile phone numbers	Unit Cost
0 +	0.015p

3. IVM & IVR SERVICE

Outbound Call Volume per Month in Minutes (60 + 1*)	Unit Cost Landline	Unit Cost Mobile
1 -50,000	7.5p	9.5p
50,001-100,000	5.5p	7.5p
100,001-150,000	5.0p	7.0p
150,001-250,000	4.7p	6.7p
250,001-300,000	4.5p	6.5p
300,001+	4.2p	6.2p

*Each connected call is charged at a minimum of 60 seconds. Thereafter calls are charged per second. For example, if a call to a landline lasts 90 seconds, the charge on the highest volume band would be $4.2p$ (60 seconds) + $2.1p$ (30 seconds) = $6.3p$.



Description	Unit Cost
New Profile Build	£1,200.00
Duplicate Profile Build	£600.00
Payment Transaction Attempt	15p
Per SMS Sent*	0.021pp
Bespoke Development	£120 per hour
Transfer Minutes	As per landline minute rate
Inbound Call Costs	As per landline minute rate

4. WEBPAY

Description	Unit Cost
New Profile Build	£2,500.00
Monthly Management Fee	£1,500.00
Payment Transaction Attempt	15p
Per SMS Sent*	0.021p
Bespoke Development	£120 per hour



5. SMART INCOME & EXPENDITURE

Description	Unit Cost
New Profile Build	£15,000.00
Monthly Management Fee	£4,500.00
Per SMS Sent*	0.021p
Per Completed I&E	£2.95
Bespoke Development	£120 per hour

6. I-TIVA

Commercials for i-tiva will be agreed at the point of sale.