

outcomesbased**healthcare**

OBH Segmentation Engine

Cloud Software Fees

OBH Outcomes Platform – Cloud Software Fees

This document details the fees associated with the access to the **OBH Segmentation Engine and associated services**. The following table summarises the Implementation and Annual Subscription fees:

Summary of Fees	Applicable Fees (excluding VAT)					
One-off Implementation Fee	Tailored fee to be agreed with individual Buyer based on SFIA rate card.					
OBH Segmentation Engine	£50,000 per annum (base price) - Final total price will depend on choice of service or output required below.					
Population Size (number of people)*	Up to 250,000	Between 250,000 and 500,000	Between 500,001 and 750,000	Between 750,001 and 1,000,000	Between 1 million and 1.5 million	Between 1.5 million and 3 million
OBH Segmentation Output Data Model	£50,000.00	£62,500.00	£75,000.00	£100,000.00	£125,000.00	£150,000.00
OBH Segmentation Dashboard	£25,000.00	£37,500.00	£50,000.00	£62,500.00	£75,000.00	£100,000.00
OBH Outcomes Platform (up to 25 outcomes)	£25,000.00	£37,500.00	£50,000.00	£62,500.00	£75,000.00	£100,000.00
Outcomes Platform - price for each additional outcome selected, in addition to prices set out above (price per annum)	£1,000		£1,500		£2,000	
OBH Segmentation Analytics Static Report	Dependent on length and complexity of the required report. See SFIA rate card.					

*All prices per annum (based on standard quarterly refreshes of monthly model and outcomes values), or pro rata for any services which commence part way through the year. Monthly refreshes of monthly model and outcomes values would be subject to extra cost, which would depend on precise requirements.

For population sizes of over 3 million people, pricing will depend on scale and complexity of local area data and shall be mutually discussed and agreed between the buyer and OBH. See SFIA.

*Based upon the total GP registered population within an individual CCG buyer. In the case of a CSU and/or groups of CCGs and/or consortium of GP practices, the aggregated population of participating organisations joining the service. Population values will be derived from the latest figures published on NHS England CCG Allocation of Resources for CCG Core Services at the date of the Call-Off contract (<https://www.england.nhs.uk/allocations/>). For provider or lead provider organisations, the equivalent catchment or referral population base will be used.

Implementation Fee: rates as table above

Implementation fees will be evaluated and priced individually, taking into account each client's specific requirements. The implementation fee will be based on the SFIA rates and reflect the amount of time/budget estimated to complete the work.

For the avoidance of doubt, a client who purchases the OBH Outcomes Platform at a later date compared to the other services outlined in the document, may need to pay additional implementation fees due to the specific requirements of the Outcomes Platform. For more information on the Outcomes Platform, please refer to the dedicated offer on G-Cloud 12.

During the implementation phase, OBH will offer:

- Support to locally configure the OBH Segmentation Engine.
- Support to meet information governance requirements to establish OBH as a data processor on behalf of the Buyer
- Data specification for each dataset that is required for providing the required service
- Data validation once required initial datasets are provided by the buyer
- Where applicable, calculation of historical baseline values

Base Price: OBH Segmentation Engine

The Segmentation Engine underpins all of the analytics services provided by OBH. A "Base Price" has been set in order to allow clients to purchase individual services or a combination of services. For instance, a client that has purchased the Segmentation Data Model and subsequently wishes to acquire a license to the OBH Outcomes Platform will not have to pay the Base Price again.

NOTE: this discount will NOT apply to clients that have initially purchased the Segmentation Analytics Static Report only. This will only apply to clients that have purchased a license to one of the three other services which include quarterly monitoring/updates, namely: Segmentation Data Model, Segmentation Analytics Dashboard and OBH Outcomes Platform.

License Fees: applied according to service selected

The annual license fees that apply to each service according to each client's base population are set out on the table above. All prices per annum (based on standard quarterly refreshes of monthly model and outcomes values), or pro rata for any services which commence part way through the year. Monthly refreshes of monthly model and outcomes values would be subject to extra cost, which would depend on precise requirements.

License feed will include unlimited number of users within buyer organisation(s).

IMPORTANT NOTES

The Implementation Phase will commence upon contract signature. For the avoidance of doubt, the Initial Term for the licenses, as set out in the Supplier's Terms and Conditions, will commence as soon as OBH officially informs the client, in writing via email, that access to the datasets required to perform the work has been acquired.

Additional Fees:

OBH reserves the right to charge additional fees, based on the rate card and to be agreed with the buyer, in the event that the data specification requirements are not fully followed by the buyer, and further data extraction and validation processes are required during the initial set-up phase and/or during the subscription period.

OBH reserves the right to charge additional fees, based on the rate card and to be agreed with the buyer, in the event that further support time or training sessions are required above and beyond what is agreed between the parties during the implementation phase. This is part of our training and ongoing support services, offered via Lot 3.

Billing and Payment:

All fees above exclude VAT.

Buyer *data extraction costs are NOT included in this pricing*; it is the buyer's responsibility to provide OBH with the required datasets for implementation and monitoring/updates of the outcome measures, unless otherwise agreed in the Call-Off Contract.

Implementation Fee: the implementation fee will be invoiced upon contract signature and is payable within 30 days, unless otherwise agreed in the terms of the Call-Off Contract. OBH reserves the right to pause implementation work if the invoice is not settled within the specified time.

Annual license fee: unless otherwise agreed in the terms of the Call-Off Contract, invoices for annual license fees for year one will be issued as the Initial Term commences as defined above. Year two subscription fees will be billed in advance of this anniversary, and such fees are due and payable prior to the first day of the applicable period.

OBH will invoice the buyer monthly for all other fees and expenses payable (including all travel and expenses incurred), and the buyer shall pay all such invoices in accordance with Section 4 of the Terms & Conditions.