eBackup solutions

daisy.

Better **protected** for better **returns**.

In the modern digital ready business data is everything

The experience you deliver to customers and colleagues is critical to the success and growth of your business. Digital strategies that demand real-time analytics and business intelligence in order to optimise the associated experience, first demand that the data gathered is available.

Securing and protecting critical data whilst meeting the demands of the business is the new challenge. Data growth, access and rate of change will shape the underlying technologies, but managing the cost and availability profile of your data will be a key factor in digital success.

New compliance around the General Data Protection Regulation (GDPR) and your own threat management directives for cyber risk management need to be met and the recovery of data in the event of a breach or disaster is more critical than ever before. No data means no customer experience and in the digital world, the customer experience (and social media) is largely happening in real time, so the consequences are immediate.

Overview

In bringing together the data, systems and overall business availability, Daisy is combining 30 years of recovery expertise with the next generation of availability solutions. Focusing on data availability and recovery, eBackup from Daisy has been developed to address the current and future data availability demands with a single service. The underlying technologies can be changed and adapted to meet new advances, business demands and compliance, while maintaining a cost-effective price point.

Taking our input directly from customers and the marketplace, eBackup provides a simple 3-tiered service for data backup and recovery, based on your cost and availability profile:

eBackup Essentials: a self-service portal-based solution for any business looking to deploy a fast and simple off-site data backup

eBackup Enterprise: ideal for mid-market organisations requiring data protection and recovery with enhanced levels of support from a recovery specialist

eBackup Enterprise Plus: the ultimate solution for fully managed, business-critical data protection with recovery management support

Compliance

At Daisy, we want to help you with your compliance and regulatory obligations. Our eBackup solutions encrypt all data to government-certified standards such as FIPS140-2 and allow you to define data retention policies in line with your industry's regulatory bodies. This helps with your GDPR obligations by allowing you to ensure that your backup data is kept no longer than necessary, is processed in a manner that ensures appropriate security, is readily accessible, and can be granularly erased at the same level it was backed up.

The Daisy Backup as a Service Solutions (eBackup) are designed to meet the backup requirements of any UK business, from essential to enterprise class. They are simple to deploy, cost effective and compliant.

Your business-critical data, protected by the UK's leading recovery specialist

Essentials delivers:

- Single copy of your data held off site
- Flexible data retention policies
- Templated self-service support & data recovery
- Automated email alerting and reporting

Enterprise delivers:

- Dual copies of your data held off site
- Flexible industry-compliant data retention policies
- Supported services & recovery assistance
- Automated alerting and reporting
- Protection for 10 handheld devices included

Enterprise Plus delivers:

- Multiple copies of your data held off site
- Flexible industry-compliant data retention policies
- Fully managed backup service with recovery management support
- Proactive data management for archiving and availability
- Business continuity management & recovery via Shadow-Planner
- Protection for 20 handheld devices included
- Achievable recovery time objective (RTO) of 1hr and recovery point objective (RPO) of 15 mins

Why eBackup from Daisy?

- Caters to organisations of all sizes at price points that everyone can afford
- Flexes and scales commercially and technically so you can remain as agile as your digital landscape
- Protects and stores your data, keeping it securely stored and accessible or recoverable when you need it
- We have 30 years' experience delivering availability services and are a founding partner of the Business Continuity Institute (BCI)
- Supporting more than 1,200 Daisy Availability Services customers
- Recognised by two leading global analysts as among the best in the world for keeping customers running 24/7/365
- We have an extensive resource of vendor accredited and certified Daisy engineers
- Our awards cabinet is overflowing with service and innovation awards from recognised industry bodies
- Daisy helps customers remain "always-on" through disaster several times a week, every week, successfully managing more than 240 customer incidents annually
- Our customers have scooped 'Most Effective Recovery of the Year' awards for three years running
- We are the UK's leading provider of availability and business continuity services

Daisy Availability Services

eBackup is not just a data backup solution, it's delivered with a 30 year pedigree of recovery services. The combination of our converged solutions is unique in today's market and the transformation of our proven Business Continuity solutions into true Availability Services makes us the partner of choice when delivering an always-on business. We can meet all of your recovery point and recovery time objectives and keep your digital journey on track.

To find out more about **Daisy eBackup** solutions, speak to one of our sales specialists today:

☎ **0344 863 3000** ✉ **enquiry.dcs@daisygroup.com**

we are **daisy.**

www.daisygroup.com

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