









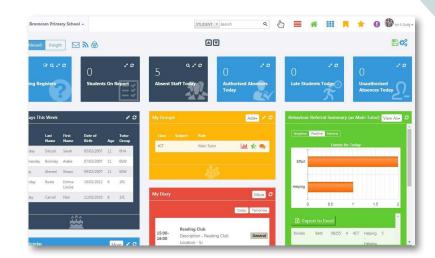


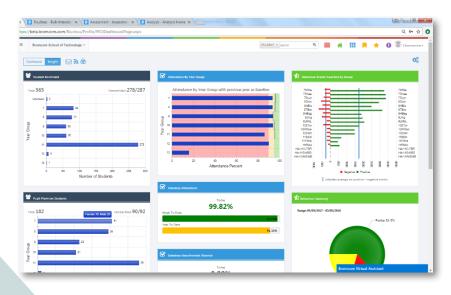


You multitask - so should your MIS

An intuitive, visual interface means you're never more than two steps away from where you want to go.

- Customisable dashboards bring your data to you
- Call up a pupil record instantly, without closing what you're doing
- Voice operated controls





- Visual interface is easy to learn
- Fully GDPR compliant, with 'right to be forgotten' feature
- Automate routine tasks to reduce workload

"Bromcom is a revelation – so user friendly and intuitive"

Helen Palmer, IT Team, Harris Federation







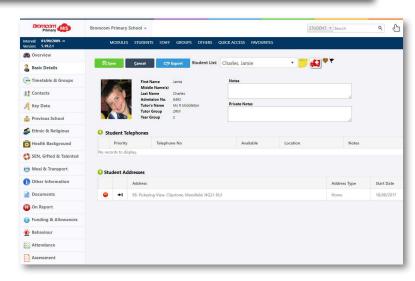


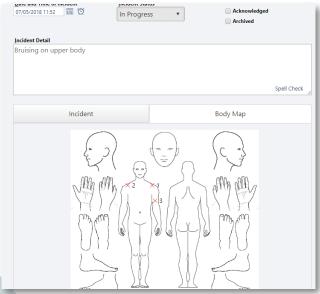


All the Information you need to keep your Pupils Safe

Bromcom's Pupil Record is a comprehensive log of all aspects of the student experience, with detailed functionality for support, intervention and safeguarding information.

- Easy to navigate tab structure
- Data from all parts of the solution accessible via student record
- Remotely updated to remain compliant with DfE requirements





- Comprehensive safeguarding incident and action recording
- Incident recording with body map and events timeline
- Linked agencies, named lead practitioner and automated alert system

"We switched from SIMS to Bromcom and we are finding it a vast improvement"

Elizabeth Hall, Business Manager, King Alfred's School











Simple Assessment and Progress Tracking

Setting up your system takes minutes with a simple, step-by-step wizard. All the reports and tools you need to identify gaps and plan for progress are ready made.

- Sophisticated tracking of grades and curriculum statements
- Powerful tools for prediction and analysis
- Visualise progress and highlight concerns





- Setup in minutes with primary tracker wizard
- Track age related expectations in core and foundation subjects
- Analyse gaps between contextual / custom pupil groups

"I love the assessment rewrite! Took me about 15 minutes to set up templates from scratch for all groups in all years"

Mike Edwards, Data & MIS Manager, Dame Elizabeth Cadbury









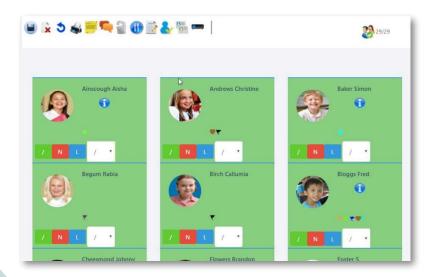


Attendance Registers designed for the Classroom

Monitor Attendance with a single system for statutory and lesson attendance and alerts system for key pastoral leaders as soon as attendance becomes a concern.

- Registers provide user defined contextual flags, links to ECHPs and important notes
- Projector mode shields confidential data
- Photo seating plans with contextual flags and progress data





- Adapted for mobiles and tablets
- Notes feature for quick communication about a student
- Print a neatly formatted class list directly from the register screen

"The system has run very well since September, our Attendance Department has probably noticed the biggest difference"

Steve Barnes, Network Manager, Madeley Academy









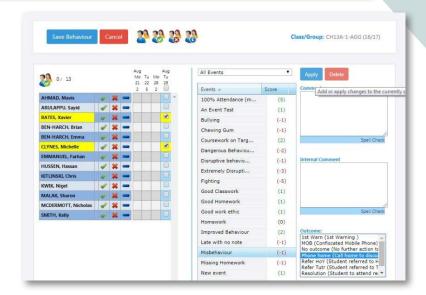


A Behaviour system that doesn't Punish Teachers

Bromcom enables your staff to implement your behaviour policy without spending hours logging incidents.

- Class behaviour screen logs incidents in seconds. Tick student(s), Incident and Save
- Run multiple points tallies per student
- Log lateness/truancy as a behaviour incident automatically





- Design a workflow where incidents, or an accumulation of them, trigger further actions
- Automate creation of good behaviour certificates and delivery to parents via online portal
- Key pastoral staff informed of incidents via Dashboard notifications

"Form tutors, heads of subject and pastoral leads receive automatic notifications... allowing them to take action sooner"

Sam Jukes, Senior Data Analyst, Bedford Catholic Schools







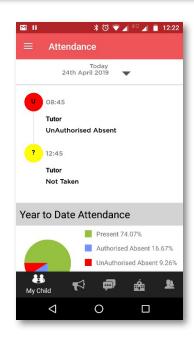


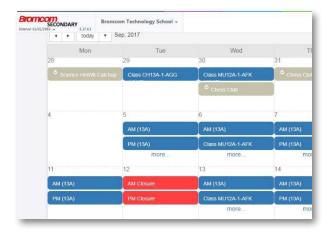


Communication is an Integral Feature

The Communications and Diary modules keep parents in the loop, boosting parental engagement while saving staff time.

- Send emails/SMS/in app notifications to parents, staff and students
- Automate messages for absences/ behaviour incidents
- Dashboard controlling all incoming and outgoing messages





- Diary feature with multiple calendars, e.g. personal, departmental, whole school
- Sync entries to parent portal/app to boost parental engagement
- Parents evening appointments, room and equipment booking features

"We really like the system... I'm a very colour coded person so that works especially well for me"

Louise Lockett, Administrator, Harris Aspire Academy







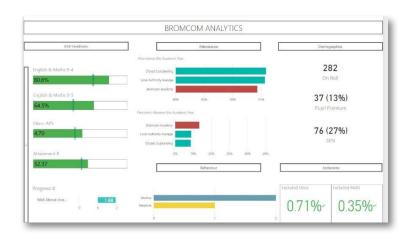


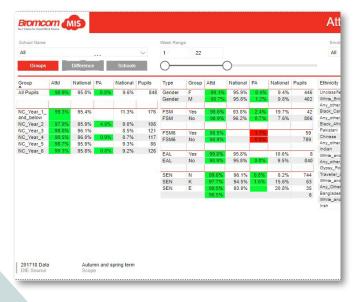


Advanced Reporting and Analytics

The most powerful and flexible set of reporting tools in the MIS market allows your school to track the KPIs that matter to you.

- Create fully customisable dashboards and indicators
- Ask questions of your data with spotlighting and drilldowns
- Consolidated view across schools in a federation, MAT or Local Authority





- Perform complex calculations and conditional formatting
- In depth reports with summaries, charts and national benchmarks
- Model multiple levels of challenge to identify and close attainment gaps

"Bromcom is elegant & intelligent"

Michael Hartop, Consultant, Washwood Heath Multi-Academy Trust







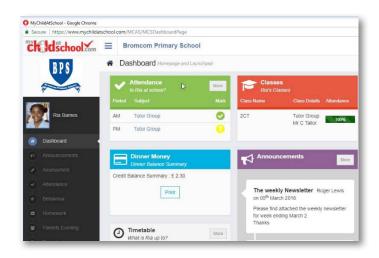


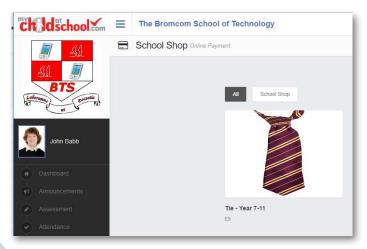


21st Century tools for Parental Engagement

MyChildAtSchool lets parents see attendance, behaviour, attainment, report cards, time table and school diary information, update their details and pay for meals, trips and items from the school shop.

- Access via website and smartphone app
- Personal details check and update feature
- Parents evening appointments booking





- Online and Paypoint payments for school meals, clubs and trips
- Browse and buy items from a school shop
- Grant consent for trips/activities

"We have saved many thousands of pounds per year by removing the need for most third-party applications"

IT Team, Harris Federation







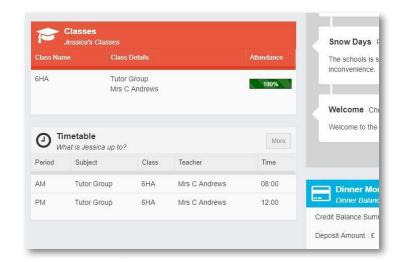


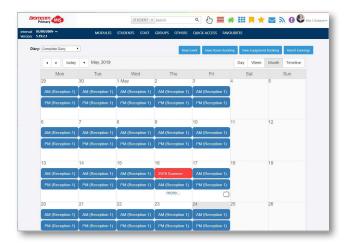


All the Functionality your School Needs

Your support staff will love the intuitive and responsive Dinner, Census and Curriculum modules. Complete routine tasks in less time with greater accuracy.

- Meal registers a click away from the main register
- Parents can top up balances online
- Full suite of meal and kitchen statistics reports





- Census warnings and issues given quick links to relevant area of the MIS
- Errors link to the affected area of the MIS
- Right click calendar to add meetings and duties

"Bromcom is far superior to any of the other products we have used"

Sarah Ferguson, Finance, Derby Cathedral School







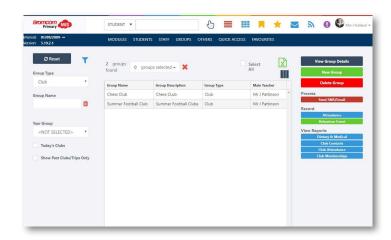


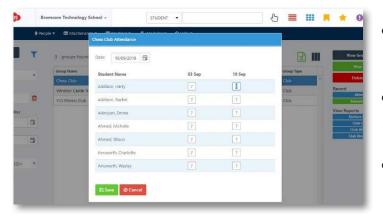


Your School, Your Community

Manage every aspect of trips and after school activities to give your pupils safe, enriching experiences.

- Create, schedule and register after school clubs
- Sign up and show attendance via the parent portal
- Report on and monitor participation





- Record plans and risk assessments for trips
- Collect payment and consent via the parent portal
- One click reports of contacts and medical requirements of attendees

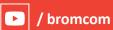
"The system is very intuitive which has allowed new members of staff to carry out key tasks without taking any additional time"

Jayne Overall, Business Manager, St Matthew's Primary







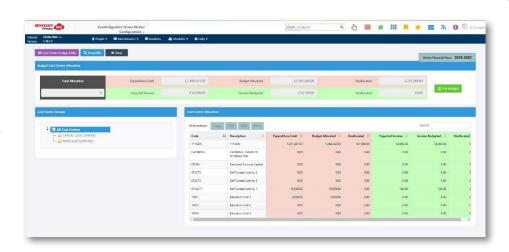


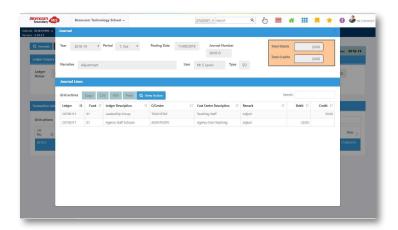


Fully Integrated Finance Package

Bromcom Finance lets you manage all income and expenditure with a single point of truth throughout the MIS.

- General Ledger
- Financial planning and budgeting tools
- Built in CFR Reporting





- Delivery and Invoice management
- Sophisticated supplier records
- Seamless integration with the MIS, including Advanced Report Builder and BI for custom reporting

"Bromcom's customer support is excellent, I like the daily transition calls, the response time is brilliant and of course the product itself is very good"

Philip Furnival Jones, Data Manager, ARK Globe Academy









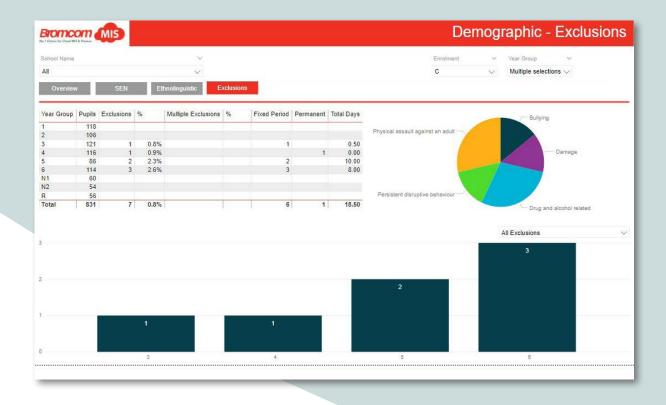


Bromcom Computers PLC

Bromcom has more than 25 years' experience providing innovative, leading edge and award winning IT solutions to schools, academies and local authorities that demand more from their information and finance systems. Keenly aware that schools are continually asked to do more with less, our focus is on delivering all the functionality schools need via a web browser, improving efficiency and saving our clients money on physical infrastructure and third party applications.

We strive for excellence in all areas of our users' experience from our cutting edge design and capability, which is continually enhanced thanks to dialogue with our customers, to our UK call centre that resolves over two thirds of support issues at first contact.

Bromcom's vision is to help schools efficiently collect data and to close the gap between collecting data and using it effectively. Effective use of data to us means informing the actions of those working with pupils and increasing engagement with other stakeholders. With tailored dashboards, data analysis, powerful reporting, integration with office productivity tools and access for third party integration, the Bromcom Cloud MIS is effective for pupil progress tracking, assisting with early intervention and improving pupil outcomes.











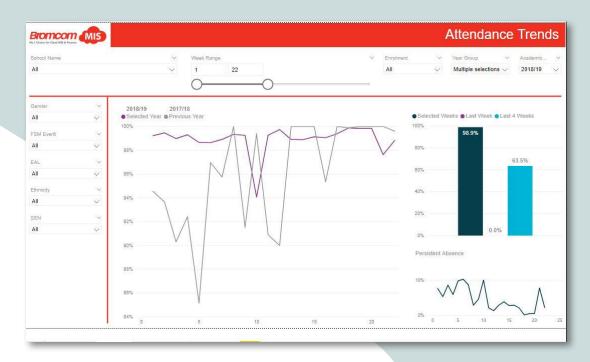
Service Overview

The Bromcom Cloud MIS is a fully managed school management information system (MIS) hosted on Microsoft's Azure platform, guaranteeing 99.95% uptime. Bringing teachers, support staff, parents and students together in a single, online system, Bromcom MIS provides a powerful suite of administration, reporting and communication tools that enable everyone to work together to improve outcomes for young people.

Designed with a consistent user-friendly feel, training requirements are minimal. Teachers can take registers, enter assessment marks and log behaviour incidents after seeing a five minute demonstration of the system.

Helping schools reduce workload is central to our ethos, so the MIS provides facilities to enable schools to automate regular routine activities such as generating reports, escalating behaviour rewards and triggering interventions. From printing class lists to texting parents, your support staff will love the way all the actions they need to take are accessible from a single pupil details page. Your assessment lead will be able to set up our primary tracker in minutes, unlocking a powerful suite of premade reports for identifying gaps and planning for progress.

The MIS has a modular structure with stepped pricing to allow schools to choose a package that matches their needs and available resources. The Standard package contains the minimum requirements for a school to function effectively, the Plus package contains additional modules for pupil and parent engagement and the One-Stop-Shop offer combines the Plus package with our latest developments for pupil safeguarding, parental communication and payments for meals, clubs and trips. Combined with the Finance module all the functionality your school needs to thrive you will find in Bromcom.









Standard



Administration

Management of pupil, staff and contact records, with sibling links and intelligent address change features. Pupil and Applicant details can be imported and exported by CTF and ATF and the system is fully GDPR compliant with a 'right to be forgotten' feature. The system maintains a complete record of all mandated employee background checks, with evidence attachments and a variety of reporting options for the Single Central Record.



Assessment

Assessment manages progress tracking and monitors attainment with marksheets adapted for summative and formative assessments. Analyse progress using progress/tracking grids, review Average Points Scores and use trends to predict future attainment.

Our Primary Progress tracker means you can set up your system in minutes and track progress in your own way, with custom reports to help you identify gaps, chart pupil journeys between assessment points and monitor the whole cohort and key groups performance throughout the year.

Statutory assessment is just as straightforward, with marksheets adapted to DfE specifications automatically created and assigned to the relevant teachers.



Attendance

Quick and efficient attendance registration via any device including adaptive mobile/tablet sites and teacher app. Statutory (AM/PM), Lesson, Club and Trip Registration are included and you can automate SMS/email/Push notifications to parents alerting them to their child's absence. Plus, create seating plans with pupil indicators of contextual factors and current/ target grades by drag and dropping student photos.

Missing Registers routine identifies and prompts teachers to take the register. Daily and Weekly attendance reports can be scheduled and dynamic report groups created to alert relevant staff the moment a student's attendance falls below a set threshold.











Fully integrated DfE census module that makes meeting the DfE statutory returns quick and easy for all three School Census returns and the School Workforce Return. Census provides the DfE summary and validation reports, with links to the appropriate MIS record if issues are highlighted. Also provides the CES Census for Catholic schools.



Curriculum

Manages the structure of the school day, academic calendar and the timetable, which can be as simple as a morning/afternoon form/tutor group registration to a full subject class-based schedule over a multi week cycle. Maintains classes, forms and groups, including dynamic groups that the system will then automatically maintain according to defined rules such as "all pupil premium boys in KS2 with less than 85% attendance" and "all pupils with an education, health and care plan (EHCP) who received a 'Good Class work' commendation this term". As well as lessons, you can schedule after school clubs and trips and monitor participation in them.



Reporting

The Reporting module combines a number of built in reports addressing common reporting needs with a powerful ad-hoc report writer to develop custom reports and labels for your specific needs. A report scheduler enables automation of regular reports, which can be sent directly to the appropriate staff member. Letters, certificates and reports can be sent electronically to pupils and parents via their online portals, reducing your school's environmental impact while saving money on printing and postage.









Setup

Easily set up and maintain permissions for the MIS and Finance with field level control of view/add/edit/delete privileges. Active Directory, Google and Microsoft login integration as well as time/location access control, two factor authentication and an Audit Trail of system activity. Secure web service API to facilitate third party integration.

Plus Package



A graphical analysis and reporting module, which provides performance monitoring of attainment and progress, in internal and examination results, attendance and behaviour. Includes residuals analysis, grade distribution and summary reporting with huge numbers of filtering options available to help compare various pupil cohorts or vulnerable groups, including Pupil Premium, FSM and EAL.

Key stage performance data analysis provides the school with 'headline' performance indicators at KS1 and KS2 for a quick, high-level review and includes drill down capabilities.



Behaviour

Collect, monitor and report on positive, challenging and neutral behavioural activities quickly and easily. The Bromcom behaviour module is designed to enable schools to implement their behavioural policies in highly configurable workflows that are then consistently applied to the collection of data. The ability to log incidents with two clicks means staff can record behaviour without interrupting the flow of lessons.

Multiple parallel points tallies can be set up to reward students for consistently good behaviour, with the option to award certificates at various thresholds and publish them to parents via the parent portal, without creating unnecessary workload or environmental impact.











Communication

A Staff/Parent/Pupil electronic messaging system with automatic and manual messaging functions. Create pupil watch lists for attendance and behaviour that send e-mails, push notifications and/or SMS according to defined rules. SMS messaging incurs carrier charges, which are listed in our pricing document. Communications logs are stored in Student/Contact records.



Diary

An electronic diary to aid in the organisation of school scheduled events, parent's evenings, equipment bookings and room bookings. Sync events to the parent portal which can also be used to book appointments.



Dinner

Assists with the management of school dinners. Maintains pupil and staff balances, meal choices and dietary requirements and produces meal registers, dinner money audits and catering returns.











MyChildAtSchool

The parental portal MyChildAtSchool provides real-time pupil information via a secure and easy to use interface, showing timetables, homework diary, attendance (today and historic), Behaviour, Exams, Assessments, Clubs and Trips. MyChildAtSchool also allows parents to make appointments for parents evenings, give/revoke consent and view announcements, letters and public school diary events.



Student Portal

The online student portal provides pupils with real-time access to their data. Fully configurable by the school, the data shared with the pupils can include their attendance, behaviour, attainment and progress. In addition, the portal can be used to set and mark homework and quizzes and has forums for hosting class discussions.



Support

Advanced Pupil Support provides additional facilities over and above the core facilities that comes as standard to manage SEND, LAC, Health data etc. The Advanced option is specifically designed to meet the needs of staff managing pupil support including SENCOs and G&T Coordinators. It provides functions store/create documents such as Education, Health and Care Plans (EHCPs), Personal Education Plans (PEPs) etc., scheduling support staff and disseminating information to teachers.









One-Stop-Shop



Bromcom Analytics: A set of reports and dashboards that give an unparalleled level of detail into school performance, by individuals, cohorts and key contextual groups. Bromcom Analytics combines data on attendance, demographics and statutory assessment results.

Advanced Reporting and Analytics: Advanced Report Builder (ARB) is a web-based reporting tool capable of grouping, conditional formatting and rendering charts, tables and graphical indicators. Users can combine data from all areas of the MIS by forming custom joins between tables and perform complex calculations with a wide set of mathematical and logical formulae. Combined with the ability to produce complex reports is the facility to integrate dashboards from commercial business intelligence software such as Microsoft Power BI and Tableau. Live data feeds supply these dashboards with data from across the MIS allowing school, local authority and MAT Leaders to measure the KPIs that matter to them.



MyChildAtSchool

MyChildAtSchool+: This enhancement to the parent portal allows parents to top up their children's dinner money balance, pay for school trips and buy items in an online school shop. The shop is managed via the MIS and includes product photos and stock control.

Enhanced Communications via the MyChildAtSchool App: The parent App is available for Android and IOS smartphones and allows schools to send unlimited push messages with information about students' attendance, behaviour and progress.













Safeguarding

Bromcom have developed a suite of safeguarding functions for recording information and actions for at-risk pupils and keeping key stakeholders informed in a highly secure area of the MIS. An incident log records a description of the incident, its type and any other agencies involved, with a body map and attachment feature for adding evidence to the record. The Safeguarding tab also contains a time chart plotting the occurrence of each type of incident and configurable alerts notify the relevant staff and external stakeholders (if authorised) as soon as a safeguarding incident occurs.

Write Back Licence: This feature allows data collected by third party products to be recorded in the MIS, such as attendance via key card or biometric entry systems.

Parent Pay: This integration allows automatic pupil data and attendance upload from Bromcom to ParentPay.

Extra Storage: The One-Stop-Shop package includes an extra 10GB of document/evidence storage space.

Additional Modules and Integrations



Finance

Finance is a web-based management solution capable of organising all the financial activities of schools. Fully integrated with the MIS with single sign on and point of truth, Finance gives control over day to day financial activities including funds, budget control, accounts payable, accounts receivable, and general ledger as well as CFR, Asset Management capabilities and integration with MS Excel and Power BI.

Vivo Interface: A custom interface for recording and managing Vivo points.

London Grid for Learning (Atomwide): A data syncing feature for plugging data from Bromcom MIS seamlessly into Atomwide.









Third Party Applications

We strive to provide all the functionality that our customers want within Bromcom Cloud MIS. However, we also believe the customer has a right to choose from all available providers, so we include in our Standard Package access to a secure API web-service which enables third parties, with a suitable security account, to access a school's Bromcom MIS data. The school is responsible for providing access to their data and defining the permissions for each third party that they allow to access their data using the Bromcom API. Access to the API is free to developers as is a test environment and we have a dedicated Partner Support Team to facilitate the integration of any new service our customers want to use.

A list of third party partners can be found on the Bromcom website: http://www.bromcom.com/partners

Buying Guide

Before comparing prices for a new MIS system, we recommend that you review not only your existing MIS contract but also any third-party products you purchase to cover functionality gaps in your legacy system as it is likely that this functionality is included in Bromcom MIS. Once you have calculated the potential savings by undertaking a total cost of ownership (TCO) analysis, ask for a demonstration to see how those savings can be combined with enhanced processes to improve your school. All our sales representatives are product experts who can explain how the system can be customised to meet the particular demands of your context. Finally, we are happy to provide written answers about current and future developments, so you can be sure Bromcom MIS is the right choice for your school.

Migration to Bromcom

The task of switching from an MIS system that may have been in place for many years can be a daunting one but the skill and professionalism of our Transition Team makes it a smooth process. Once you decide to move to Bromcom you will be contacted by a dedicated Project Manager who will be your single point of contact until your go live date and who will agree a project plan and timeline with you.

Our standard migration from SIMS, CMIS, ISAMS, RM or CTFs is automated with custom software pulling the data directly into Bromcom MIS. Migration from other systems requires the creation of CSV files and may incur additional costs depending on the scope required. Before the live migration a test is carried out that not only allows for extensive testing, it also means training can be carried out on a Bromcom system with your own data. After the live migration the Transition Team make daily calls to key users for two weeks to ensure that they have all the information they need and that the system is living up to our high expectations.







Training

The Bromcom Cloud MIS pricing includes various options for user training, which covers all core functionality. Training is accompanied by supporting documentation written in plain English, training videos and practice logins on a training school Cloud MIS account. The Service provides on-line help, which also links to quick help videos.

Specialist trainers deliver role-based training courses such as 'Office Manager' and 'Assessment Manager'. Each course covers the functionality appropriate to the user and school phase and can be purchased to be delivered on site or via webinar. An extensive library of videos and support materials means that schools have the option of 'self training' which greatly reduces the cost, although we recommend live training of key personnel in the core functionality of the system.

Integrated training videos are embedded in the MIS where they are relevant and increase the ability of users to learn the system as they use it. Bromcom also provides regular targeted refresher training courses via multiple webinars throughout the school year that are free to attend.



G-Cloud Services Definition

Bromcom Secondary Schools and Academies

Prepared: May 2019 for G-Cloud 11

Version 1.0

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