

Bespoke Content Development

Pricing Document



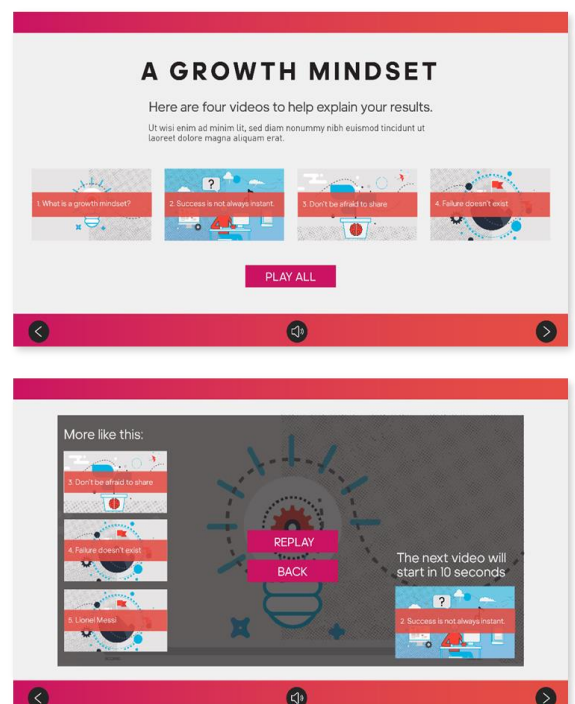
Bespoke development pricing

Our bespoke development services are priced subject to the requirements of the particular project. Cost is affected by variables such as; level on interactivity, length of the content, translation, the different interactive elements required (e.g. 3D imager and interactive video) and the amount/state of the source content for the resources.



We have worked on projects ranging single course development for £5,000 to large scale multi-million pound developments with multiple online and offline resources; each depending on the individual requirements of the work.

We also there to support out clients long-term post development. This can either be in the form of further consultancy to embed the new resources or making any necessary further amendments to the content, such as keeping the information up to date. These services are subject to a detailed scoping of your requirements.





"Using their qualification mapping expertise, Virtual College understand how digital resources support qualification delivery."

Matthew Smith, Learning & Employments Product Development
Officer, Interserve

"The relationship is first class, they are one of the very best suppliers I have ever worked with. It's more of a partnership than a supplier relationship. The team are creative, friendly, fun and add real value to our on-going developments in these areas. I honestly would not hesitate to recommend them. I suspect you will be delighted."

Andrew Ward, Commercial Director, EEF

"Virtual College's passion for the project and their understanding of the sensitivity of the subject, together with their experience of developing products for our target audience, meant that the end product was innovative and tailored to the needs of the learners."

Alison Humphreys, Policy Lead, Home Office