Consultancy, Implementation and Transactional Print Services for Hybrid Mail and Outbound Communications

Pricing

May 2019

Pricing

Transactional Pricing

Hybrid Mail Options	Mono Single Page Simplex Document, enclosure in C5 envelope, 2nd Class Royal Mail - Mail Mark	Per Item	£ 0.445
	Mono Single Page Duplex Document enclosure in C5 envelope, 2nd Class Royal Mail - Mail Mark	Per Item	£ 0.460
	Add'l Mono Impression	Per Item	£ 0.015
	Colour Single Page Simplex Document enclosure in C5 envelope, 2nd Class Royal Mail - Mail Mark	Per Item	£ 0.480
	ColourSingle Page Duplex Document enclosure in C5 envelope, 2nd Class Royal Mail - Mail Mark	Per Item	£ 0.530
	Add'l Colour Impression	Per Item	£ 0.050
	Archiving and Indexing		N/A

Digital Communications

E Communication Options	SMS (UK)	Per Item	£ 0.050
	SMS (International)	Per Item	£ 0.100
	Web Portal	Per Item	£ 0.125
	E mail	Per Item	£ 0.075
	Consolidation of mail pieces	Per Item	£ 0.030
	Address management	Per Item	£ 0.015
	Archiving and Indexing	Per Item	£ 0.025

Onboarding consultancy

Consultancy Services	Consultation day rate	Per Day	£ 950.000
	Post Pilot software / system amendments	Per day	£ 950.000
	Training	Per session	£ 950.000

Template Construction	Number of templates provided Free of Charge (volume)		-
	Additional template cost per unit	Per Item	£ 600.000
	Graphic Redraw (i.e. map etc.)	Per Item	£ 600.000

Extended Service Desk

Extended Service Hours	Weekends	Per Hour	£ 100.000
	Bank Holidays	Per Hour	£ 100.000
	7 days (24 hours)	Per Hour	£ 100.000
	5 days (24 hours)	Per Hour	£ 100.000

Software licensing

Software Costs	Unit	Price per unit (£)
Publisure Entry level Software Cost - 25 Desktop (print driver and mailmerge only) clients - required for all implementations unless Minimum transactional volume has been agreed	1	£10,000.00
Additional 25 Seat License (no transactional item charge)	1	£5,000.00
Additional 100 seat License (no transactional item charge)	1	£15,000.00
Additional 250 Seat License (no transactional item charge)	1	£25,000.00
Additional 500 Seat License (no transactional item charge)	1	£40,000.00
Additional 1000 Seat License (no transactional item charge)	1	£70,000.00
Corporate Site License (unlimited Seats when installed on Customers Intranet) plus all additional software modules detailed below	1	£250,000.00
Publisure back Office 'Rules Based' Integration Module	1	£10,000.00
Publisure Consolidation Module	1	£10,000.00
Publisure SMS Module	1	£7,500.00
Publisure Email Module	1	£7,500.00
Publisure Secure Email Module	1	£15,000.00
Publisure Web Portal Module	1	£50,000.00
Publisure VDP Composition Tool	1	£10,000.00
Address Cleasning Software - requires Customer to have RM license	1	£12,000.00
Annual Support and Maintenance is charged at 20% of RRP on S/W prices above		

Contract Management

CDS provides contract management fees of 10% of the software licencing costs. Costs are calculated based on our standard SFIA rate card