

Hootsuite Amplify

Build a stronger brand with employee advocates



With Hootsuite Amplify, it's simple for thousands of employees to share your organization's content, stay connected to your mission, and increase your brand's reach.

Increase your social reach—with a mobile-centric solution for employees to amplify marketing campaigns and company announcements, as well as support corporate responsibility and community initiatives.

Engage employees—by helping them build their professional brands and stay connected to the stories and news resonating across different departments, divisions, and regions.

Connect your organization—with a central feed that reinforces your culture, highlights thought leadership, and rewards your most passionate employee advocates.

Measure impact—you'll see the top stories and content shared by your organization. Discover which employees share content the most frequently and track the ROI of your advocacy program.

Simple to deploy

Gain fast adoption. Mobile-centric solution designed for all digital skill levels. It's branded to your organization and integrates with Single sign-on (SSO), so that employees can instantly log in.

Easy-to-use platform. It's simple for admins to curate, publish, and analyze content, helping you drive additional reach and results from your existing social marketing investments.