



Hootsuite Enterprise – Volume Pricing Quote

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Company	G-Cloud 11 Pricing - Amplify
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Hootsuite Amplify is sold as a package based on a tiered number of users

Amplify Package 1 –

1 year pricing: £20,000

2 year pricing: £37,000

Hootsuite Amplify Enterprise-wide Package 1 includes:

- 5 Hootsuite Enterprise Seats for Amplify Admin users
- Up to 1000 Hootsuite Enterprise Amplify Seats
- Hootsuite Professional Services: Access to 2 web-based product training sessions (60 minutes each)
- Hootsuite Professional Services: Access to 4 web-based training sessions with Hootsuite Strategist (60 minutes each)

Amplify Package 2 -

1 year pricing: £50,000

2 year pricing: £93,000

Hootsuite Amplify Enterprise-wide Package II includes:

- 5 Hootsuite Enterprise Seats for Amplify Admin users
- Up to 5000 Hootsuite Enterprise Amplify Seats
- Hootsuite Professional Services: tailored Employee Advocacy Strategy Playbook (one-time, deliverable at end of scoping engagement), plus up to 60 hours annually of Hootsuite Professional Services for employee advocacy program strategy and training

Amplify Package 3 -

1 year pricing: £85,000

2 year pricing: £160,000

Hootsuite Amplify Enterprise-wide Package III includes:

- 5 Hootsuite Enterprise Seats for Amplify Admin users
- Up to 10,000 Hootsuite Enterprise Amplify Seats
- Hootsuite Professional Services: tailored Employee Advocacy Strategy Playbook (one-time, deliverable at end of scoping engagement), plus up to 60 hours annually of Hootsuite Professional Services for employee advocacy program strategy and training

HootSuite Account Management & Support

Dedicated Account Manager

Premier Technical Support

Launch Services & Training

Establish Partnership with Key Stakeholders across Organization

Set Goals

Deployment Planning

Advocacy Program Plan
Identify Advocates
Change Management
User Management
User Adoption
Announcement and Roll Out

	1 year contract	2 years contract
Launch Services Package 1	£7,500	£9,000
Launch Services Package 2	£10,000	£12,500
Launch Services Package 3	£15,000	£17,500