



# The Mobile City Services Platform

## Service Definition



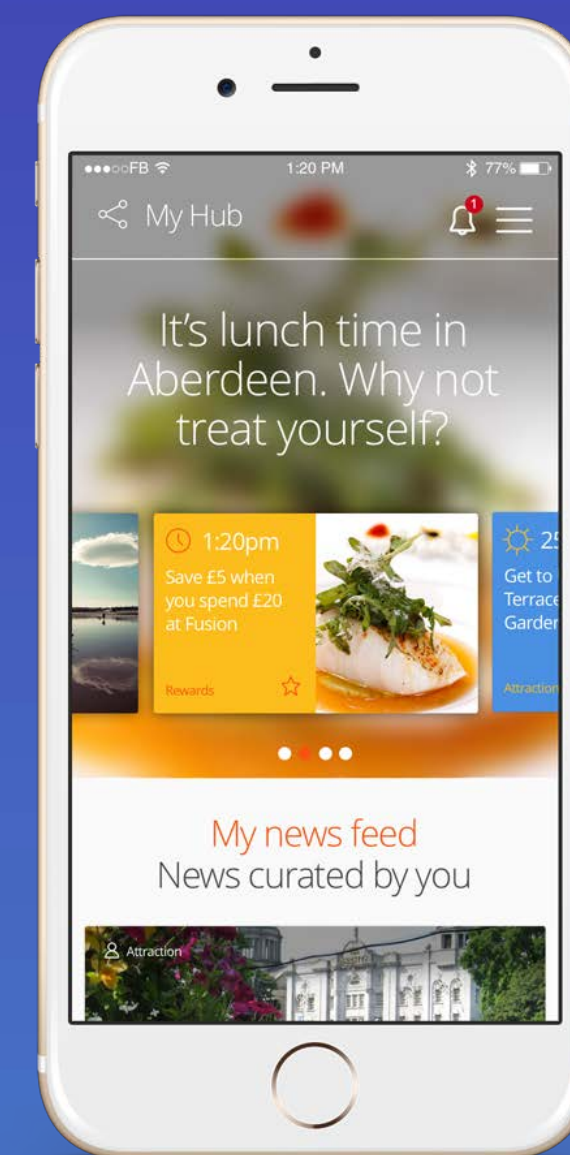


# Introducing Loqiva

Create one place for citizen discovery, engagement and service delivery.

Loqiva is a mobile city services platform for Councils and BID's that provides residents and visitors with contextual hyperlocal information, a say on local issues and the ability to pay for goods and services through a dedicated mobile app.

Loqiva also offers a turnkey, customisable engagement solution for smart city initiatives and can be deployed within weeks.



A city-branded app for citizens and visitors.



A dashboard for Councils (or BID's) and local businesses.



# Promote Local Community Ownership

Stay in control of data, interfaces and payments.

Loqiva provides Councils (and BIDs) with a way to:

- protect citizens from data misuse
- grow audiences for civic and commercial benefits
- curate services with third-party vendor APIs
- build personalised and consistent city experiences
- deliver efficiencies with integrated payments

Use Loqiva to take ownership and create a platform managed on behalf of the local community.

# Services

Benefit from a suite of turnkey engagement features.



Branded  
Splash  
Page



Hub with  
Aggregated  
News



Categorised  
Maps



Surveys



Local  
Business  
Rewards



Events  
Diary



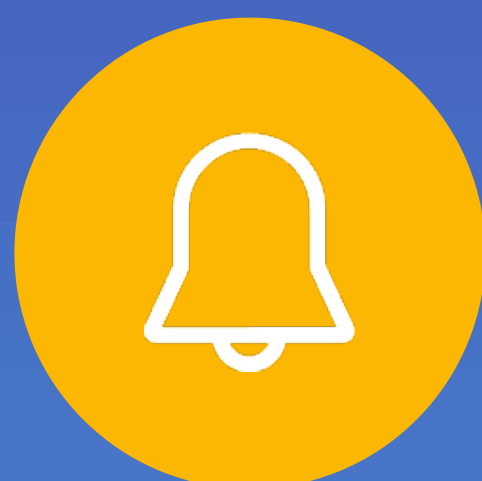
Tours



GPS Tagged  
Photo  
Reporting



Payments  
(Stripe)



Real-Time  
Notifications



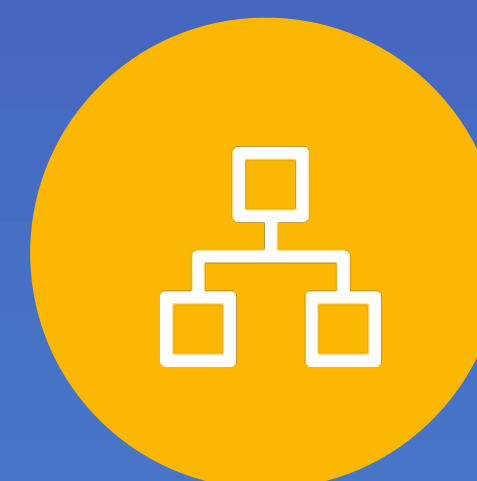
Location  
Triggered  
Alerts



Information  
Directory



Analytics



IoT



Local Business  
Dashboard



Client  
Administration  
Dashboard



# Recognition

Showcased by Innovation UK and the Department for International Trade in Trade Missions to Australia and China.

“One of the UK’s leading advanced urban services technologies.”



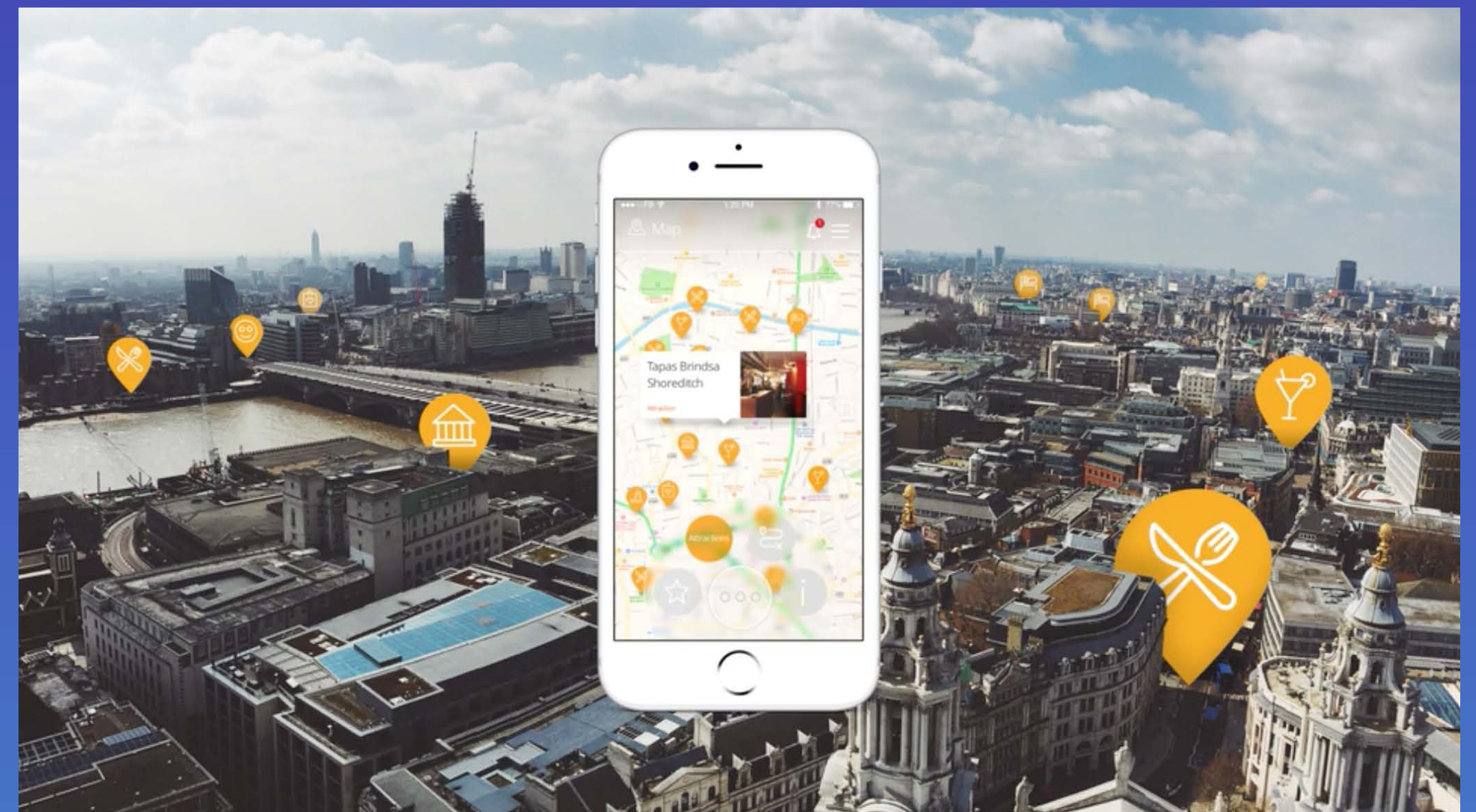
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for Crystal Palace



A promotional film  
about Loqiva





For further information, please contact:  
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