

SERVICE DEFINITION
YES CREATIVE
DESIGN STUDIO

DIGITAL MARKETPLACE

2019



WE ARE YES CREATIVE DESIGN STUDIO

2019

Yes Creative Design Studio

Specialising in graphic design, branding, illustration, website design and video, we have a unique background and offer a fresh and original approach. We reinvigorate or build your brand with our full spectrum of design and creative ability.

Based in Southsea, Portsmouth since our beginnings in 2013, the team consists of a group of innovative, young creatives with a passion for their work. With specialists in web design, graphic design, copywriting and video production, we have all the creative bases covered!



WHAT WE DO

We strive to make the most of you as a brand, and showcase what is special about you. Our focus is to create aesthetic, beautiful and wholly unique work to increase your on and offline presence, whilst making you stand out from the crowd

“Good design is a language not a style”

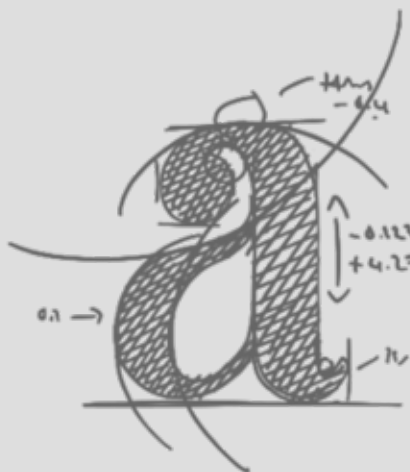
- MASSIMO VIGNELLI



HOW WE WORK



Research



Design



Implement



Review



2019

Our Work

A brief look into other projects that have been completed by us, from web design and brochures to illustration

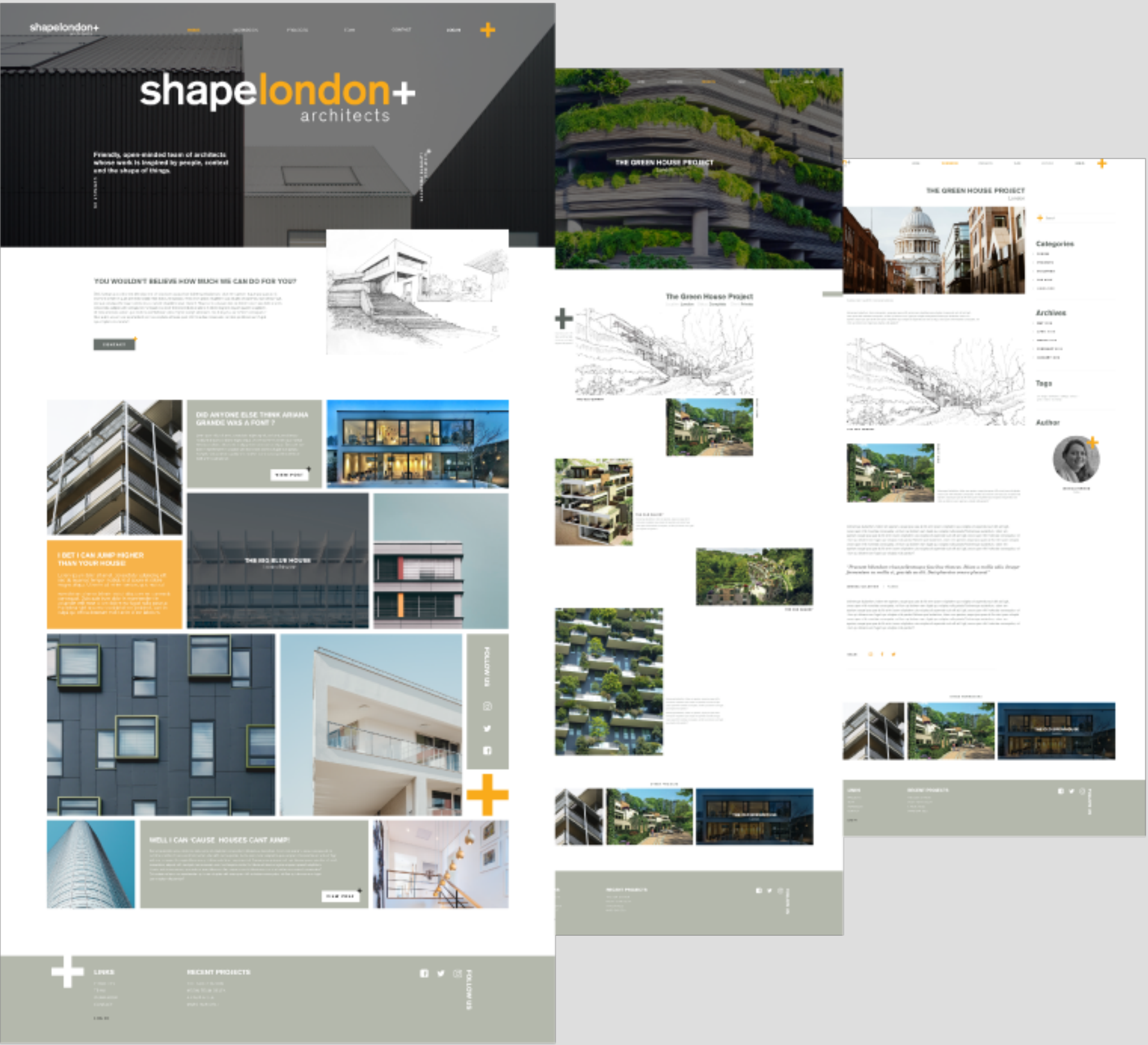
- 1 **SHAPE LONDON**
Web Design
- 2 **FIVE STAR RALLY**
Sponsorship Pack & Website Design
- 3 **TECH MARKETER**
Logo & Website Design
- 4 **LOGOS**
Various Company Logos
- 5 **ILLUSTRATIONS**
Various Company Illustrations

2019

Our Work Shape London Website Design

Website designs for London architecture firm Shape London Architects.

In designs we used a masonry layout balancing white space with text and imagery to create the feeling of reading a coffee table book rather than a website. Our aim was to create an enjoyable user experience that balanced aesthetics with functionality.



2019

Our Work

Shape London

Website Design



HOMEPAGE
DESIGN

PROJECT PAGE
DESIGN

2019

Our Work

Five Star Rally

Sponsor Pack & Website Design

Newly launched brand Five Star Rally briefed us for a sponsorship brochure pack to show off and encourage investment in their event launching from Goodwood Estate in 2019. The event is an organised supercar rally from England through Europe, the aim of the pack was to showcase the company, the rally route and the merchandise.

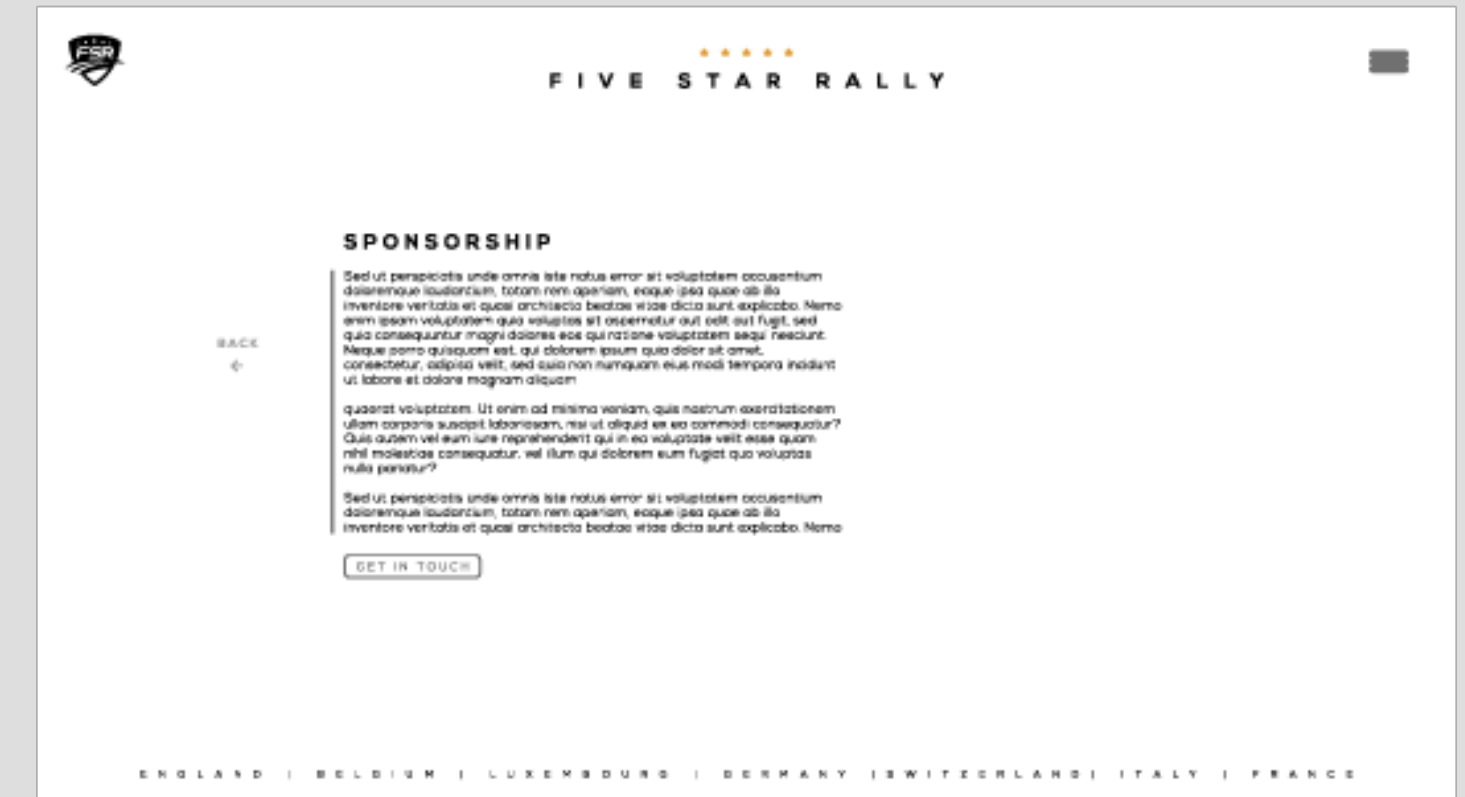
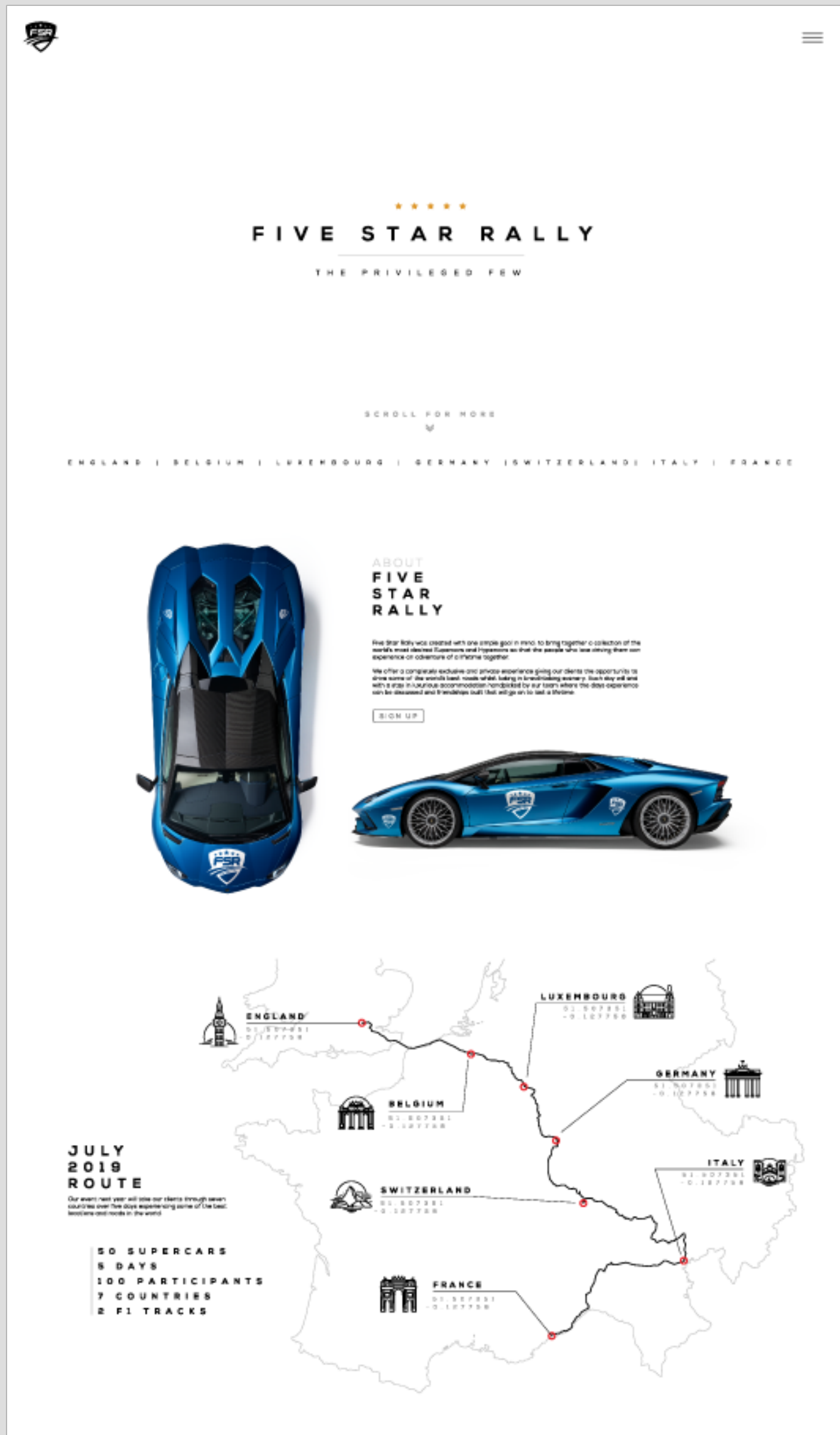
The aim was to present the company as a high-end, aspirational and modern brand which we achieved through page layout, typography, custom illustrative elements, including a bespoke map of the route, and strong imagery. We also built a one page site for this event. You can view the site design and build here:

www.fivestarrally.com



Our Work

Five Star Rally Sponsor Pack & Website Design



2019

Our Work

Tech Marketer

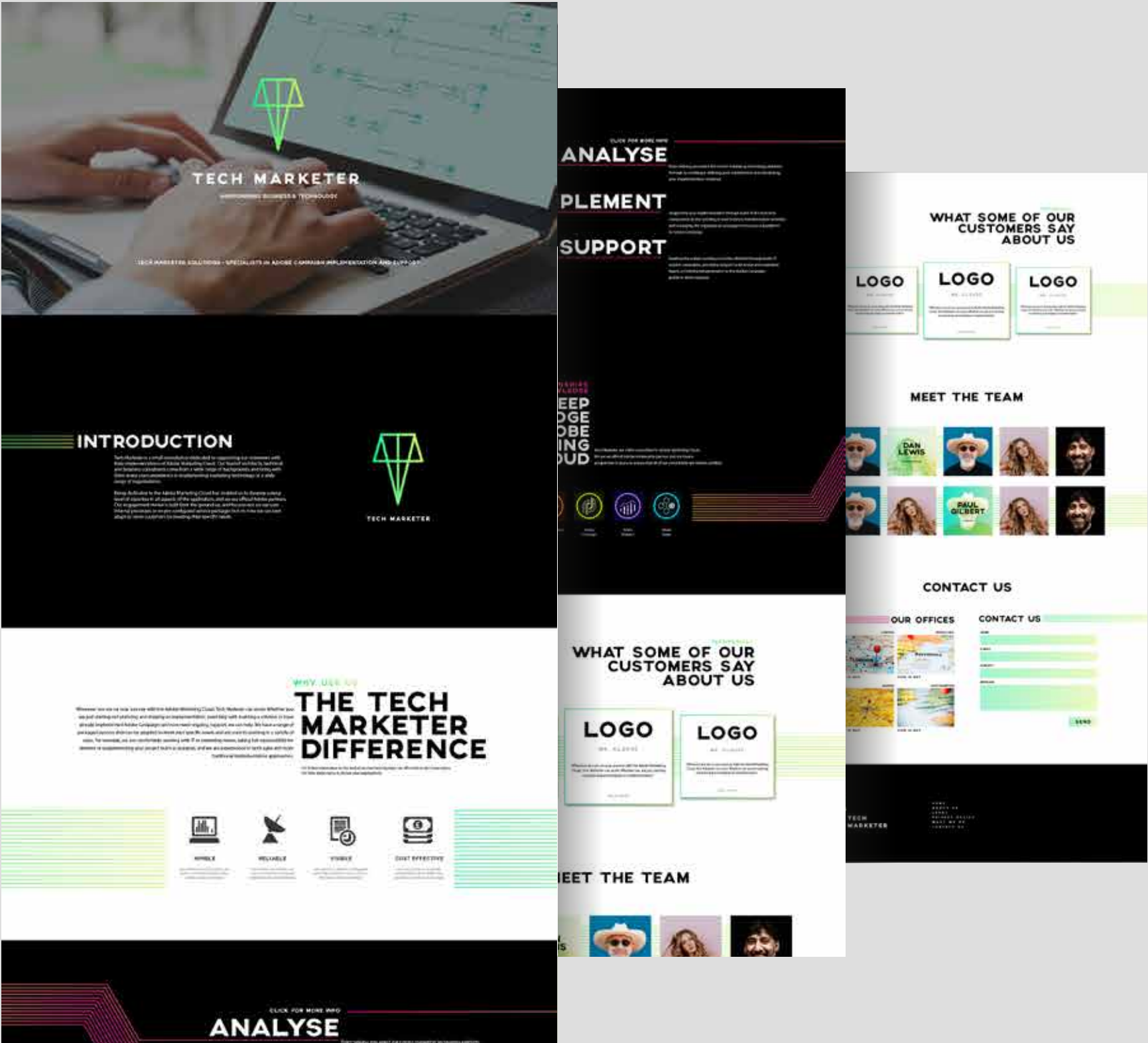
Logo Design & Website Design

We created both the logo and website design and build for Adobe campaign specialists Tech Marketer.

The logo was designed to incorporate the T & M from their brand name whilst portraying a modern feel drawing from their technological industry. Bright colours were assigned to the brand in the form of green to yellow and pink to orange gradients.

The website designed was centred around a one page site with anchor points to their key services, team and offices. We incorporated plenty of elements from the brand identity into the site through bold colours and typefaces and created them custom elements that included icons and the line detail.

View website:
<http://techmarketersolutions.com/>



2019

Our Work

Tech Marketer

Logo Design



DESIGN
PROCESS



FINAL
DESIGN

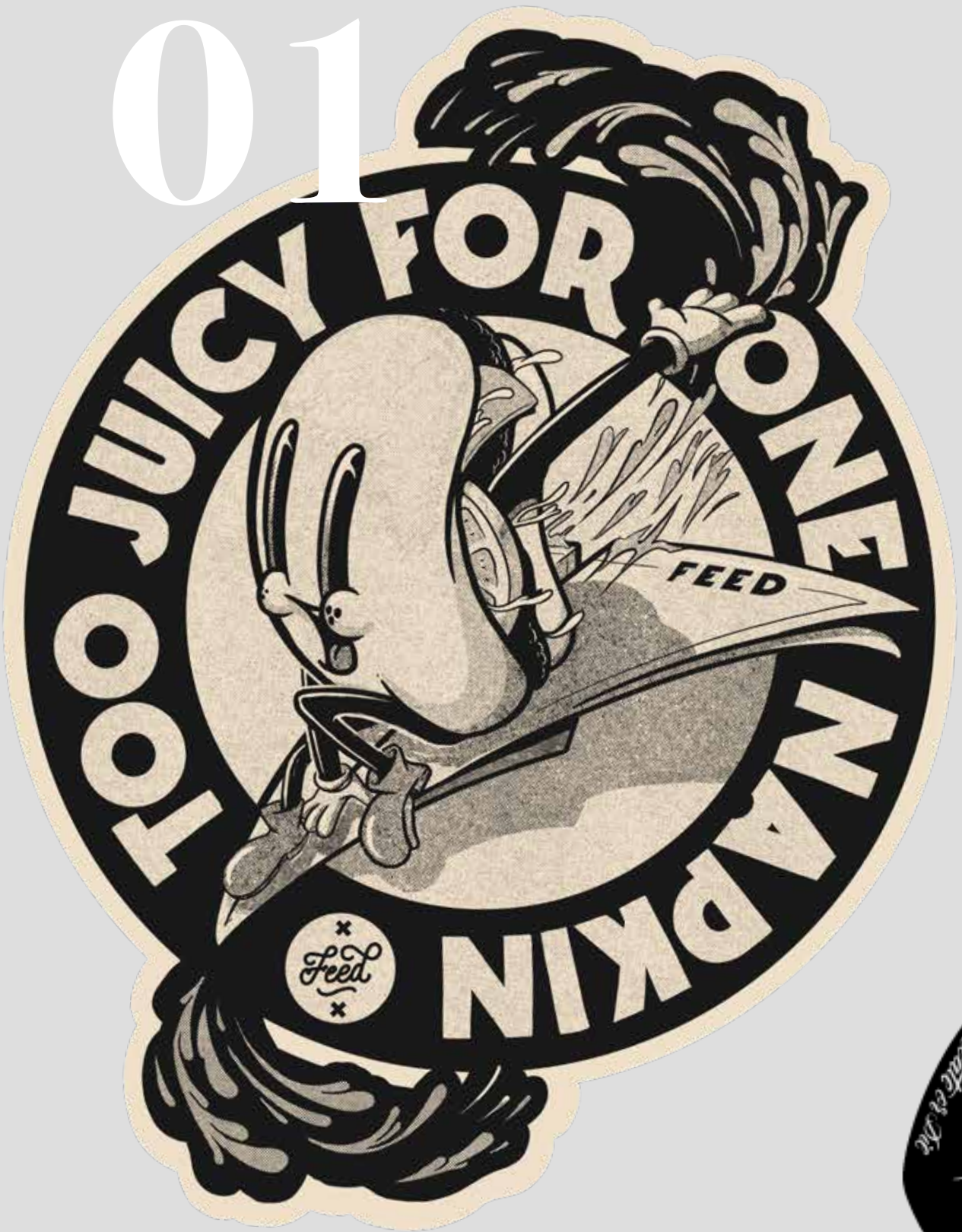
Our Work

Logo Design



Feed
BURGERS

01



Our Work
Illustration

02
YES
CREATIVE



YES CREATIVE

RALPHZAR

03
RALPZAR



04
HODL





Thank You

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