# Sitemorse®

G Cloud Usage only

# Pricing

Sitemorse pricing options, online (self) and managed services. INDEX is also covered, either as one of (for Brand / single compliance review / position) or ongoing.

Online services, via self signup. Managed services pricing delivered via quote builder, with online sign up.



This contents of this document should not be considered as legal advice.

Indicates organisations we have worked with, or for, directly or via partners – across the differing platforms we offer.

## ACCESSIBILITY|FIRST

Cost effective service to understand your websites level of accessibility compliance.

Automated assessment, and review to understand and distribute the actions to focus on 'priorities' ensuring 'what is actioned will deliver the greatest improvements'. Service has site manager (admin) overseeing the overall site, with the machine intelligence breaking down the results and distributing automatically based on skill (developer or content owner).

Site (and sections) are assessed each week, the number of pages automatically increasing as compliance improves.

SMARTview (your in browser / live page assessment) offers anyone, unlimited usage.

Service (by domain) - Site section GBP50 / EUR 60 / USD75 GBP10 / EUR12 / USD15

All figures monthly, sign up for 12 pay for 10 (in advance).

Purchase one offs, own and any site – free to ALL

## CONTENT|QA

Online self managed service for you to understand your websites accessibility, optimisation, and quality<sup>(UX)</sup> compliance.

Automated assessment, and review to understand and distribute the actions to focus on 'priorities' ensuring 'what is actioned will deliver the greatest improvements'. Service has site manager (admin) overseeing the overall site, with the machine intelligence breaking down the results and distributing automatically based on skill (developer or content owner).

Site (and sections) are assessed each week, the number of pages automatically increasing as compliance improves.

SMARTview (your in browser / live page assessment) offers anyone, unlimited usage.

- Site section

GBP100 / EUR 125 / USD150 GBP10 / EUR12 / USD15

All figures monthly, sign up for 12 page for 10 (in advance).

Purchase one offs, own and any site – free to ALL



## DIGITAL|CONFIDENCE

Managed service to maintain your digital presence, intelligence driving the continual assessment of content, with actions prioritised and distributed.

- Publishing control within your content management system.
- Content recording of incremental changes.
- Continuous Assessment of live content.

Service has site manager (admin) overseeing the overall site, with the machine intelligence breaking down the results and distributing automatically based on skill (developer or content owner).

Site (and sections) are assessed each week, the number of pages automatically increasing as compliance improves.

Dashboard for service manager.

Registered addresses, on demand / unlimited pages

SMARTview (your in browser / live page assessment) offers anyone, unlimited usage.

## DIGITAL|CONFIDENCE



Corporate, one *or so* main site.

#### Configuration.

Site domain?

Number of *sites*, under domain?

How many users on their CMS?

Platform £Visits per dayBased on site value / VPD, plus;Service (by domain)<br/>- Site sectionGBP100 / EUR 125 / USD150<br/>GBP10 / EUR12 / USD15Users<br/>Content Control<br/>Content RecordingGBP5 / EUR6 / USD7<br/>GBP5 / EUR6 / USD7

Unlimited social Includes Heartbeat for each domain

All figures based on 3 year service term, paid annually in advance. 3 years paid in advance, 4<sup>th</sup> year no charge.

## DIGITAL|CONFIDENCE



#### Enterprise user.

Configuration. Number of domains? Number of sites, under domains? Number of users on the CMS? Platform(total domains)Based on site value / VPD, plus;Service (by domain)<br/>- Site sectionGBP100 / EUR 125 / USD150<br/>GBP10 / EUR12 / USD15Users<br/>Content Control<br/>Content Recording(per / user)<br/>GBP5 / EUR6 / USD7<br/>GBP5 / EUR6 / USD7Unlimited social<br/>Includes Heartbeat for each domain

All figures based on 3 year service term, paid annually in advance. 3 years paid in advance, 4<sup>th</sup> year no charge. Min of 10 domains / per month.



#### THE|**INDEX**

Independent assessment of the content and digital capability across a chosen list of websites.

Benchmark and rankings showing level of digital maturity for the websites. Content review, page by page alerting you to the use of terms (banned, out of date product, brand misuse (own 3<sup>rd</sup> party sites) obsolete etc) their frequency and recording.

Quarterly by site level of priorities, overall key actions.

One off Service (setup)

- Accessibility
  Content / UX
- Brand

GBP1250 / EUR 1425 / USD1850 GBP20 / EUR25 / USD30

#### Quarterly

Per Site

- Rerun (as setup)
- Per Site (pre. setup)
- Site Change

GBP250 / EUR310 / USD400 GBP10 / EUR12 / USD15 GBP20 / EUR25 / USD30

GBP500 / EUR 625 / USD750

GBP850 / EUR 975 / USD1275

Above based on annual (runs 4 times) 1st run is the setup, and 3 times the quarterly.



"One of the big challenges with maintaining a large university faculty website is how many editors are collaborating on the site at any given time... We want to ensure that they are being consistent and adhere to our brand, content and accessibility guidelines."

Ivey had previously used Siteimprove but found that Sitemorse provided a better offer and that Sitemorse's product had the edge.



"Our mission is to make it easier than ever to improve performance in digital governance. Manual monitoring is extremely time-consuming and resource intensive – and it's easy to miss even known issues. Automated management, however, makes this process fast, comprehensive and simple."

> Sitemorse sets a benchmark for performance that organisations like FMA can point to as a sign of excellence.



"The level of detail reported by Sitemorse astounded the digital team as, for quite some time, they were unaware of many of the issues that were highlighted...

...having tried other reporting tools, including Siteimprove, and some free tools, LSBU wanted a more comprehensive view and approached Sitemorse for a solution."



*"As Sitemorse prioritises recommendations, major improvements can be made fast."* 

Digital Content Manager, University of Sunderland

#### LEGAL

#### Disclaimer

This document is offered as an overview and a starting point only – it should not be used as a single, sole authoritative guide. You should not consider this as legal guidance.

The services provided Sitemorse (UK Sales) Limited is based on an audit of the available areas of a website at a point in time. Sections of the site that are not open to public access or are not being served (possibly be due to site errors or downtime) may not be covered by our reports.

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