



Definition of Services

Web Design and Development

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Company Overview

Arch is an innovative digital media agency based in Gateshead, in the North East of England. Formally known as UKC, it was founded by company director Ross Linnett in 2005, and since then has gone from strength to strength. Arch specialises in Internet Technologies from Web Design and Hosting, through to E-commerce and E-learning, as well as complex database-driven Content Management Systems for individuals, the public sector and the business community.

We are a growing business and we are always looking to add talented new members to our team. We are a young, enthusiastic company, constantly looking for new challenges in all areas of design and development. Any projects we take on are a challenge for us and the diverse range of skills within our team means that we know we can deliver professional results, whatever the brief.

Our Approach

We adopt a hands-on approach. Our aim is to fully understand the needs and requirements of our clients and to work together with them to develop an appropriate web strategy. When speaking to our clients we do not use complex technical jargon, always ensuring that they fully understand all aspects of our service and are completely satisfied with the end result.

We are contactable, approachable and most importantly we work hard to make sure the clients get what they want.

Web Design and Development

As specialists in web software design and development, ARCH can work with you and your organisation to help identify your requirements, plan, design and develop your new website. Our strict agile development methodologies will also help you remain involved in the process from the outset and throughout.

Front end development

Our experienced development team will apply the latest in front end development technologies, making your website look and feel as great as it functions. We will also ensure full code standard compliance and cross platform checks will ensure that your website solution works on all common web browsers. Our use of bleeding edge technologies will also help you utilize the best that the web has to offer, from canvas animation to real time communication over websockets.

Back end development

We have a broad range of very talented in-house developers who are experienced in developing everything from small one page website right through to one-off e-learning platforms, custom content management system and CRM solutions.

Our use of industry standard patterns and practices also ensure future proof extensibility of your product, helping it adapt to the ever changing online world.

Content Management Systems

It's imperative in today's online world that you are able to manage and maintain your own web content as and when you need to. Our custom Content Management System (CMS) will help you do just that. Built from ground up on an industry standard MVC framework we will show you how to manage almost all aspects of your website - from adding and managing web pages to maintaining events and taking online bookings.

The very nature of our CMS solution also means that we can tailor and develop upon it to meet your exact specification.

We also have experience in open source CMS solutions such as WordPress and Drupal so we can help you either maintain or completely redevelop your open source solution.

Mobile and Tablet - Responsive design

Today, a huge proportion of your users are using their mobile telephones and tablets PC's to access your content. For this reason it is important that your website is accessible on such devices so that people can engage with your content no matter where they are viewing it from.

ARCH can help design and develop a fully responsive web interface for website such that it looks as good on a mobile telephone or tablet as it does on a desktop PC. We will also optimize your website for lightening quick load times and minimal bandwidth usage, ensuring that users on mobile devices get the best experience possible.

Our years of experience working with some of the world's largest organisations can help shape your next big online venture.

E-Commerce development

Online sales is a huge part of today's online industry. ARCH can help design and develop an online sales platform that will help you offer your products or services to a potentially huge, untapped marketplace.

With past experience linking online sales to local EPOS systems we can also help you drive your online business from a platform you are already familiar with - your shop till system. Modern EPOS systems will allow us to integrate their data from a web perspective, allowing everything from stock level synchronization to price management.

WordPress Development

We have many years experience working with one of the world's largest open source Content Management Systems (CMS) - WordPress. For this reason we can help plan, design and develop your new website on this platform, developing bespoke plugins and addons if required.

Data Migration

There's a good chance you have a large collection of data, potentially in lots of different locations which you would like to import/migrate into your website. ARCH can help take the pain out of this arduous task with our extensive set of API's and import tools.

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