

Security breaches often cause bad headlines





Facts & Figures

- Estimated average annualized cost of cybersecurity is \$11.7M
- 22.7% increase in cost of cybersecurity in a year
- Estimated average number of security breaches each year is 130
- 27.4% increase in average annual number of security breaches
- Forbes cybercrime will cost approximately \$6 trillion per year on average through 2021

True cost of security breaches



The dollar cost of a cybersecurity breach is just the tip of the iceberg

Damaged shareholder and investor perception

Loss of data

Loss of reputation and damaged brand identity

The YAHOO Story

"Yahoo has been through three data breaches in recent years, where nearly two billion accounts were compromised in total. Those breaches may be behind why Verizon is now paying about \$4 billion less to purchase the company than was offered just over a year ago." Source - Forbes

The Target Story

"In May 2017, Target paid out a \$18.7 million settlement over a large-scale data breach that took place in 2013. The company said that the total cost of the breach was over \$202 million." Source - Forbes

The Equifax Story

"Embattled Equifax CEO delivered a public mea culpa this month but it has failed to stop the doomsday headlines and investor exodus. Shares have lost 33% since the disclosure. In fact, this might be one of the worst crisis responses since BP's (NYSE:BP) CEO said, "I want my life back" after the Gulf oil spill." Source – Fox Business

Types of attack and security investment



Annualized Cost for different types of security attack

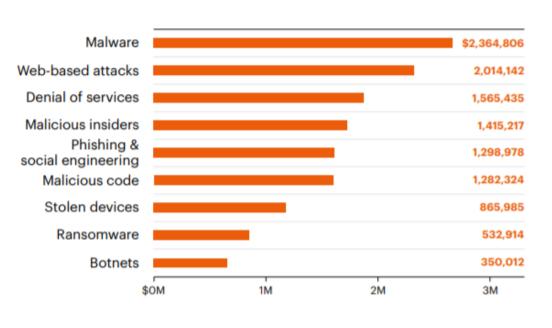


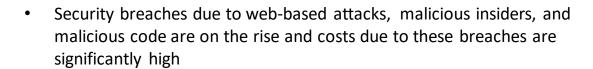
FIGURE 13

Total annualized cyber crime cost for attack types US\$ millions

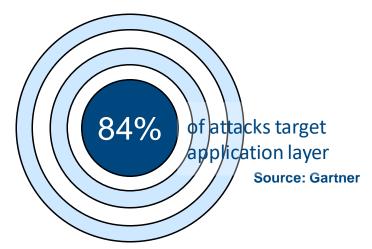
Legend

Consolidated view n = 254 separate companies

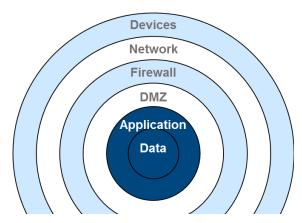
Source - Accenture







"Up to 70% of CWEs are actually quality defects." Source: SEI

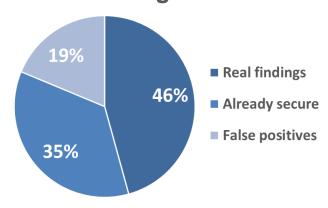


Ratio by which spend on perimeter outstrips application security

Limitations of current code analysis tools



Typical security tools – over 50% of findings are useless



- Unit Level Analysis
- Lack of deeper and contextual understanding of the code.
- Because of that these tools
 - cannot detect severe issues such as forbidden access to data, lack of input validation, backdoors and insider threats
 - throw out a lot of false positives, and
 - suppresses significant number of true negatives

Evaluating Static Analysis Defect Warnings On Production Software

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Wagner et al [12] regards a defect warning as a faire positive un-less the developer beloves that the defect could result in significant could be a supported to the support of the supported consum-tation. Clearly, clarification on this issue is necessary when dis-cussing false positive from state audies influenced consum-tation. Clearly, clarification on this issue is necessary when dis-cussing false positive from state audies influenced consumptions. In the construction of the construction of the support of the con-traction of the construction of the construction of the con-traction of the construction of the construction of the con-traction of th

Static analysis for settware defect decision has become a popular sport, and there are a manned or commercially quest agreement being and the properties of the properties of the control of the contro

"One reason that static analysis reports true but trivial issues is that these tools don't know what the code is supposed to do. Thus, it can't check that the code correctly implements what it is supposed to do."

50% Security problems are due to design flaws





Flaws of omission

Occurs due to ignorance of a security requirement or potential threat

Ex - store a password in a file without encryption.

Flaws of commission

Design decision which can lead to undesirable consequences

Ex – client side authentication

Flaws of realization

The design is correct, but implementation suffers from coding mistakes

Ex – input sanitization

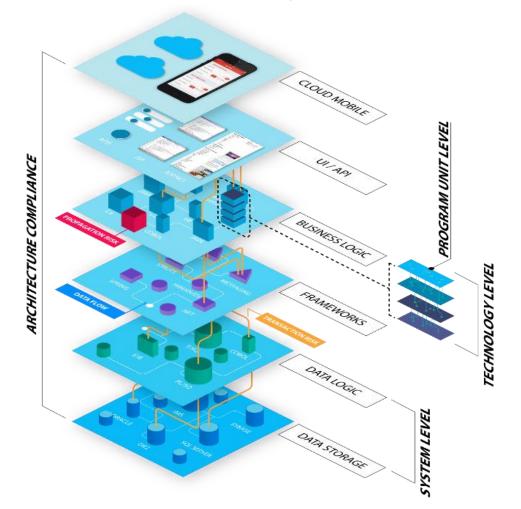


"Architectural flaws are results of inappropriate design choices in early stages of software development, incorrect implementation of security patterns, or degradation of security architecture over time."

A new technology applied to app security



Full Context Analysis





For over 20 years CAST has been developing Full Context Analysis the most advanced software analysis technology in the industry

It has now been tuned to solve the biggest application security and data integrity problems

CAST can see all the business transactions end-to-end — a unique capability that enables:

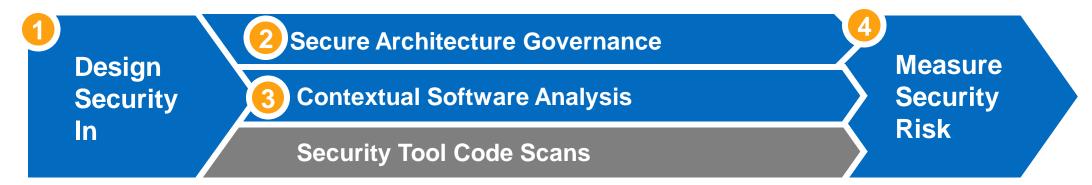
- Blueprints that inform security designers
- Architecture-based prioritization of findings
- Establishing specific architectural constructs
- Consistent, reliable measurement to standards

CAST Confidential

Securing Your Applications in 4 Steps







Address the blind spots in organizations security strategies



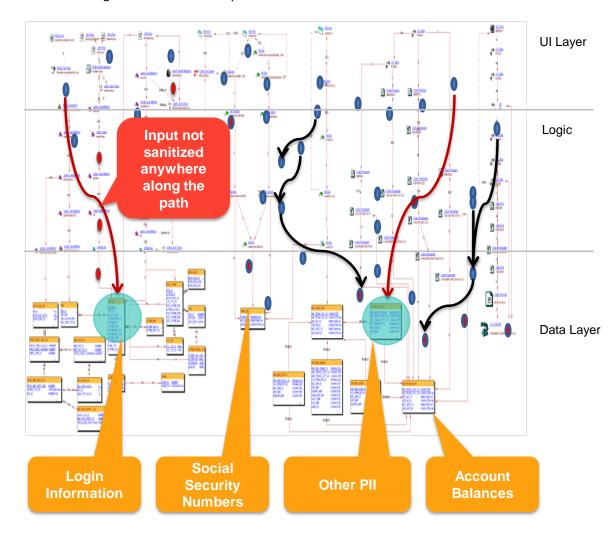


- Create blueprints for proactive threat analysis to see "as is" architecture and automated inspection to understand what connects to sensitive data structures
- Identify data call pathways that are safe and which are intrinsically vulnerable to attack
- Understand what controls are needed to prevent common attacks
- Establish new architectural constructs to keep the most sensitive data secure

"Relying on developers for secure code is only superficial application security."

- CISO of large insurance company

Data Call Flow Diagram: Red ovals are data objects that perform data calls but need investigation. Red lines are paths that are vulnerable

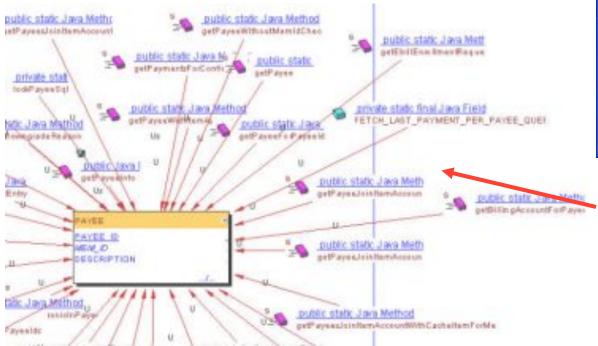


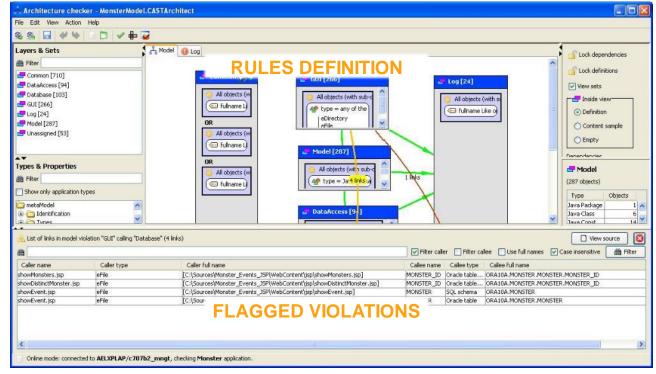


Secure architecture governance



- Establish architectural rules specific to your environment
- Measure and enforce development adherence to architectural rules
- Find violations immediately, or during regular in-cycle scans by developers





Avoid this!

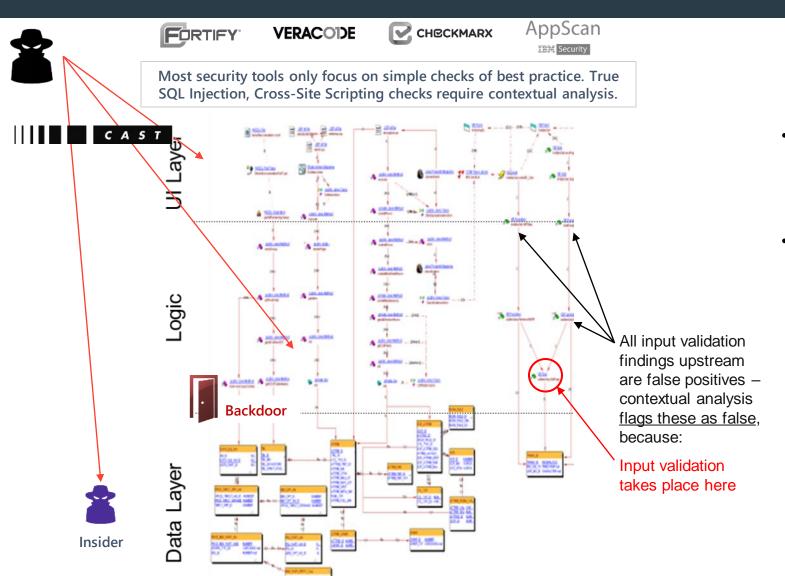
"Architectural analysis is the most important capability missing in almost all IT environments."

- Gary McGraw, CTO, Cigital



Contextual software analysis





- Contextual Software Analysis finds flaws that traditional application security tools can't catch: Forbidden access to data, lack of input validation, backdoors and insider threats.
- Current security analysis tools review code at the unit level to ensure programming best practices are followed. Without contextual analysis current tools:
 - Miss important problems
 - Provide way too many findings that are irrelevant

4 Measure Security Risk



- CAST provides a calibrated quality model that scores application security in a reliable, consistent way and delivers insight to management that enables:
 - Measure and trend level of software security
 - Provide benchmarks to industry
 - Sourcing governance
 - Estimate the security debt of critical applications
- Compliance to Standards





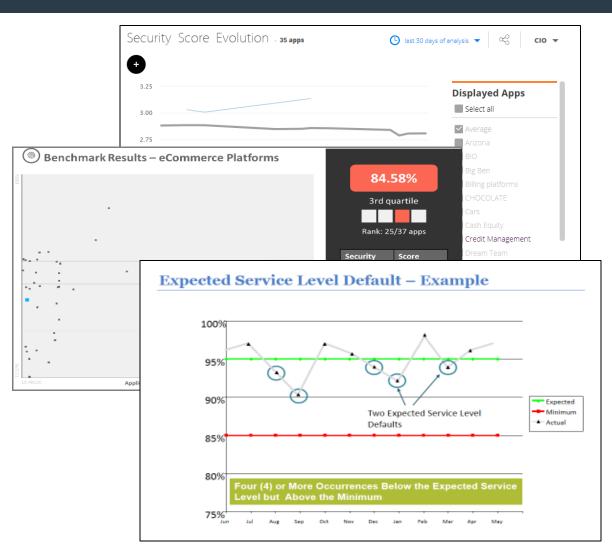








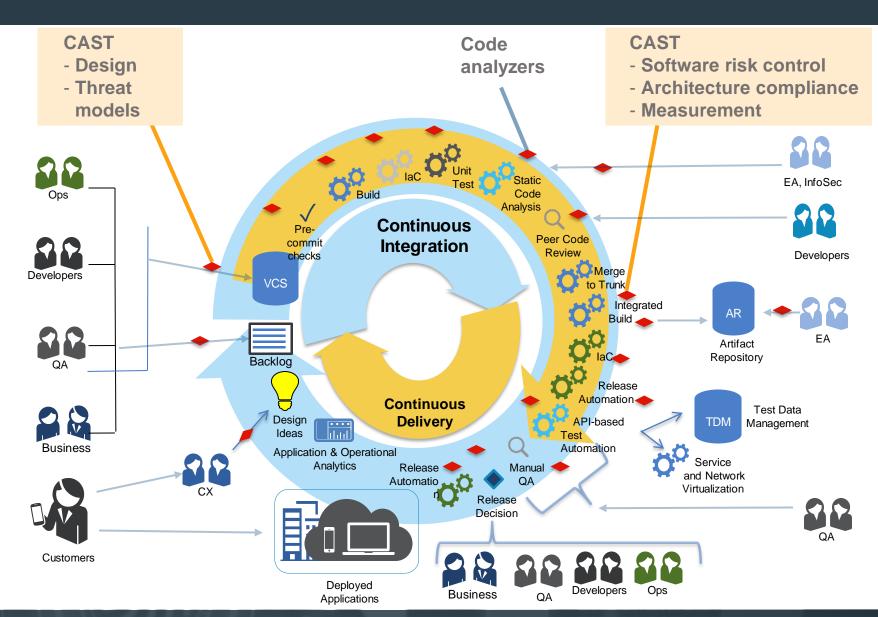




Where CAST fits in the CI/CD SDLC



- CAST AIP fits into the automated CI/CD loop
- Typically CAST runs are not daily, but weekly or bi-weekly
- Main areas of focus:
 - 1. Design based on understanding "as is" architecture
 - Contextual analysis and measurement
 - 3. Continuous monitoring of potential security breaches

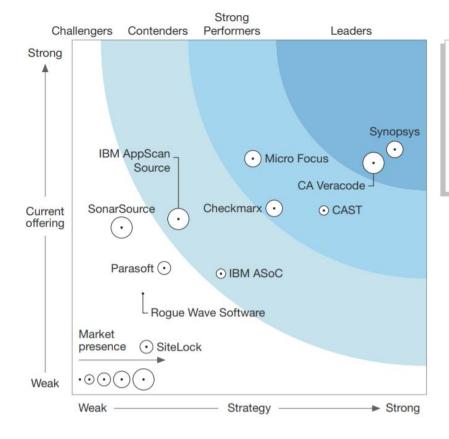


Source: Forrester Research & CAST

Industry Recognition







FORRESTER RESEARCH
The Forrester Wave™
Go to Forrester.com
to download the
Forrester Wave tool for
more detailed product
evaluations, feature
comparisons, and
customizable rankings.

Key Recognitions –

CAST Named A Strong Performer

Received Top Score For "Accuracy" Of Findings

And Perfect Score In Source Code Language Support

"The architectural assessment of design consequences (on software performance, stability, adaptability, maintainability, and security vulnerabilities) is an area in which CAST excels and successfully differentiates from static analyzers." - Melinda Ballou, IDC

Customer References

























"[CAST's] holistic system approach, looking at the architecture, transactions, control, and data flow across multiple technologies, may be **very beneficial**, with numerous engineering studies showing that bad software engineering practices in the ways components are interrelated and interact...account for only 10% of total defects, but can lead to 90% of production issues." - **Ovum**

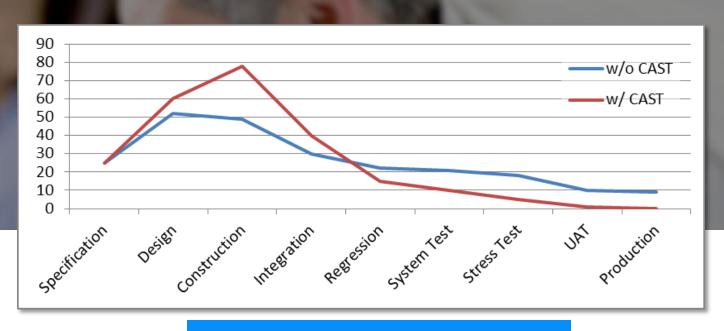
"Information Assurance is more than Security. We found that the foundation of secure software is quality software. Software Assurance is 5 parts Structural Quality with 2 parts Software Security."

John Keane, SCQC Director, U.S. Military Health System

Securing medical records & patient data



Healthcare provider saved \$1.4 M on Post-Production Issues in first year



- Electronic Medical Records (EMR) system introduced several to manage
 +20 million patients worldwide
- Implemented CAST and found critical architectural flaws that evaded traditional testing tools (Sonar + Fortify)
- Discovered true source of security flaws while eliminating false positives

12% decrease in security flaws

35% decrease in false positives

Shift flaw detection left

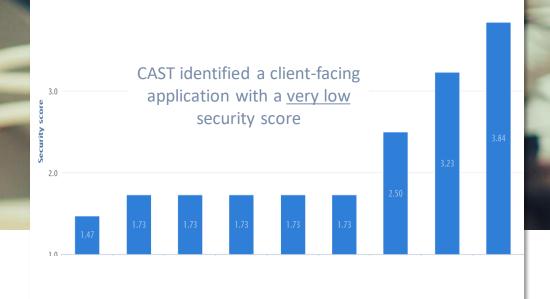


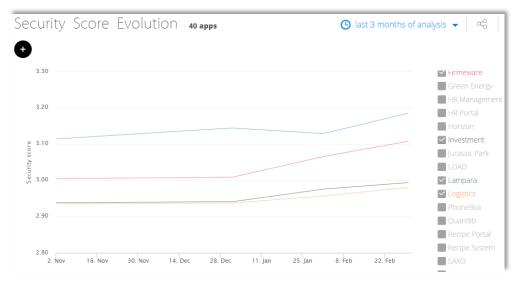
"If you have a quality problem, then you have a security problem."

CAST found the critical security flaws that others missed



Health Insurer Finds Difficult to Detect Security Defects and Enables Continuous Improvement





Measure of security across the portfolio to identify trends and take early action before production

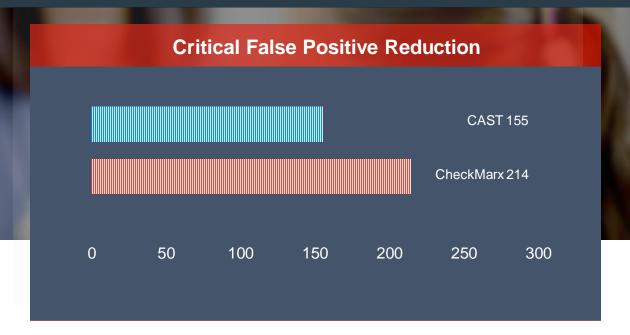
CAST fou	nd violations of these critical CWE rules	Several CWE Top
CWE-79	Avoid cross-site scripting DOM vulnerabilities	25 rules that
CWE-73	Avoid file path manipulation vulnerabilities	were missed by
CWE-89	Avoid SQL injection vulnerabilities	other tools
CWE-117	Avoid Log forging vulnerabilities	

CAST improved result and reduced false positives



Deployed CAST as the firmwide static security analyzer in complement to dynamic security testing tool

- World's 2nd largest payment protection services provider with workforce of 10,000 in 36 countries
- Implemented CAST as part of automated testing process and reduced false critical flaws found by CheckMarx
- Discovered true source of security flaws while eliminating false positives



CAST vs CheckMarx

35% increase in security flaws found

27% decrease in false critical violation

CAST found critical security flaws





- Global financial services provider with 8500+ branches and 147000+ employees across 17 countries
- Integrated CAST as part of the firm's security, quality, and productivity programs
- Incorporated CWE security rules to meet multi-national regulations and compliance

Expand technology coverage to ABAP, J2EE, Mainframe, SQL, VB.NET

Quality and security analysis on over

200

Cobol and Java applications