qualtrics = EXPERIENCE MGMT



QUALTRICS RESEARCH PLATFROM

Maximum Number of Responses	5,000	12,000	25,000	40,000	70,000	100,000	150,000	200,000	250,000	300,000	400,000	500,000	750,000	1,000,000
Research Core package		£8,140	£14,060	£19,240	•	£34,780	£44,400	·	£54,760	£58,460	£68,080	£74,000	£99,900	,
Administrative Users Included	1	5	5	5	10	10	10	20	20	20	20	20	20	20

^{*}All pricing is annual and ex VAT

^{**}Some features come at an additional cost and will need to scoped separately such as Implementation, Text IQ, Advanced Stats IQ, Website Intercept, SSO, SFTP file transfer, Integrations etc.