



# QUALTRICS CUSTOMER EXPERIENCE PLATFROM

Maximum Number of Responses	2,500	5,000	10,000	25,000	50,000	100,000	175,000	250,000	375,000	500,000	750,000	1,000,000	1,000,000+
CX 1 Bundle Price	£6,660	£11,544	£15,762	£25,530	£39,960	£62,160	£83,916	£104,340	£128,760	£150,960	£177,600	£206,460	Custom
CX 3 Bundle Price	£11,655	£20,202	£27,584	£44,678	£69,930	£108,780	£146,853	£182,595	£225,330	£264,180	£310,800	£361,305	Custom
CX 5 Bundle Price	£14,985	£25,974	£35,465	£57,443	£89,910	£139,860	£188,811	£234,765	£289,710	£339,660	£399,600	£464,535	Custom
Maximum Number of Dashboard Users	5	10	20	30	50	75	100	250	500	1,000	2,500	5,000	5,000+
Dashboard User Bundle	£370	£740	£1,480	£2,165	£3,515	£5,134	£6,660	£15,725	£29,600	£51,800	£111,000	£185,000	Custom

CX1 – Capture and share omni-channel feedback customer feedback with real time, role based dashboards and automatic key driver analysis

CX3 – Manage contact frequency and close the loop at scale

CX5 – Drive strategic CX improvement and organisational adoption with advanced analytics and mobile applications

\*All pricing is annual and ex VAT

\*\*Some features come at an additional cost and will need to be scoped separately such as Implementation, SSO, SFTP file transfer, Integrations etc.