



Hootsuite Enterprise – Volume Pricing Quote

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Company	G-Cloud 10 Pricing
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Hootsuite Impact Social ROI Platform

Daily recommendations:

Receive actionable guidance in simple text, based on your social media performance and goals. Text-based insights explain why your social content has performed well or poorly. These highlights are great for sharing with your team.

Post-level ROI calculation:

Easily determine which posts generate the most value as determined by engagements, conversions, and revenue—all within Hootsuite.

Content theme analysis:

Impact post tagging allows you to filter and measure which content themes perform best across all of your posts from Hootsuite.

Competitor analysis: Keep your finger on the pulse.

Know what your competitors are doing and saying on social media and how they are achieving success.

Per-platform analysis:

Measure your historical ROI by platform, including gross and net values to understand which social platforms are most profitable.

Hootsuite Social ROI Launch Services

Setup Includes:

- Platform launch & customization
- ROI consultation
- Training
- Web Analytics setup, goals, best practices
- Tagging best practices

Hootsuite Social ROI Account Management & Support

- Dedicated Account Manager
- Premier Technical Support
- Prioritised Product Feedback

Hootsuite Social ROI - Impact is sold as an annual license based on the number of connections. A connection is defined as either:

- 1 Social Network Profile Page*
- 1 Ads Account per Social Network Profile Page
- 1 Google Analytics Website Domain

* Twitter **Premium** counts as an additional connection

G-Cloud – 1 & 2 year Licence Pricing

Connections*	Annual Licence Per Connection	Launch Services
15-25	£1,104	£1,380
26-50	£1,007	£1,380
51-105	£828	£2,760
106+	£552	£4,140

*Multiples of 5 connections only.