



Tableau Online Visualisation Service Pricing

updated 23 May 2018
version 10

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contact Jacqui.Taylor@FlyingBinary.com

Service overview

The *Tableau Online Visualisation* service is provided directly to client organisations wishing to create interactive charts and dashboards and deliver the results over a public network to authorised users. End users need only a browser interface and the appropriate network connections and service credentials. In addition to the standard Tableau Online cloud service provision, we can provide a fully UK private cloud hosted Creator user service so that no desktop installation is needed for any part of the service.

This is a public, multi-tenant Cloud Software service operating at OFFICIAL (less-sensitive, private) level and is suitable for visualisations (charts and dashboards) that must be provided only to an authorised user community. FlyingBinary also provides variations of this service: please see the *Tableau Private Visualisation Service* for a variation operating at OFFICIAL (more-sensitive, private); or the *Tableau Public Visualisation Service* for a variation operating at OFFICIAL (non-sensitive, public) level.

There are three user roles available within the service:

- Creator
- Explorer
- Viewer

Creators can connect to all data sources in order to create and publish new data sources for Explorers, and to create and publish new charts and dashboards for Explorers and Viewers. They use the Tableau Desktop and Tableau Prep tools to connect, prepare and package data for use within the service. Using our fully-hosted service, Creators can perform all tasks using only a web browser. Creators also have all the capabilities of Explorers and Viewers.

The Creator role is designed for analysts and power users. It delivers a powerful suite of products to support your end to end analytics experience.

Explorers use only a web browser to connect to the data sources, charts and dashboards published by Creators, create new charts and dashboards and edit existing ones. They can also download underlying data, create and share custom views and manage collaboration features like discussions, alerts and subscriptions. Explorers also have all the capabilities of Viewers.

The Explorer role is designed to enable business users to ask their own questions of data with full self-service analytics. Explorer delivers trusted data so users can create their own tailored content, share and collaborate.

Viewers use only a web browser to interact with existing charts and dashboards created by Creators or Explorers. They can view, interact and filter charts and dashboards, and also download chart images and summary data. Viewers can collaborate with comments on charts and dashboards, creating personal subscriptions and receiving data-driven alerts.

The Viewer role is designed to help everyone across an organisation make data driven decisions. Viewer facilitates viewing and interacting with trusted charts and dashboards within a secure, easy to use platform.

An extensive list of **Data sources** may be used with the *Tableau Online Visualisation Service*, although there are limitations compared with the *Tableau Private Visualisation Service*: no OLAP cube connections are possible, and there are limitations on data sources using OAuth or Kerberos authentication. A few examples from the full list available within the *Tableau Private Visualisation Service* include: standard databases like MS SQL Server, Oracle,

MySQL; column stores like EXASOL, HP Vertica, Pivotal Greenplum; cloud data stores like Amazon Redshift, Google BigQuery, MS Azure Data Warehouse; NoSQL sources like DataStax Enterprise, Hadoop Hive, Marklogic; OLAP cube data sources like MS SQL Server Analysis Services, Oracle Hyperion Essbase, Teradata OLAP; file sources like MS Excel, Google Sheets, comma separated (csv) text files, JavaScript Object Notation (json) files, Tableau Data Extracts; service data sources like Salesforce, Splunk, ServiceNow; spatial files like ESRI Shapefiles, Keyhole Markup Language (kml) files, MapInfo; statistical files from SAS, SPSS and R; any ODBC 3.0 compliant source; and any web data source compatible with the Tableau Web Data Connector. For the full current list see <https://www.tableau.com/products/techspecs>, and for specific availability and limitation within the *Tableau Online Visualisation Service* see https://onlinehelp.tableau.com/current/online/en-us/to_keep_data_fresh.htm.

All mainstream **Web browsers** are supported, including Chrome, Firefox, Safari, MS Edge and Internet Explorer 11. Mobile Chrome on Android and Safari on iOS are supported, along with the Tableau Mobile apps for Android and iOS. For our fully-hosted Creator role, Internet Explorer 11 is required. Note that versions of Internet Explorer below 11 are not supported.

EU data hosting in Dublin, Ireland ensures your data remains within European territory, providing the perfect platform to demonstrate GDPR compliance. Data hosting is also available in US availability zones. Some management is also performed from the US, meaning that some metadata, log entries and management statistics are handled within the EU-US Privacy Shield.

Full **Multi-tenant public cloud** means rapid onboarding, and the shared infrastructure is managed by Tableau Software Inc to ensure performance levels are maintained for all users.

For the Creator user role, we also support **Client cloud hosting**, so if you already have your own G-Cloud cloud hosting (IaaS) provision, we can deploy the service in your existing provision to simplify cloud service management and integration.

Additional **Integration services** with on-premise, hosted and web data stores, single sign on (SSO) identity management services, user web portals and other services are provided via the companion services *Tableau Data Visualisation* and *Cloud Service and Integration Management*.

Pricing

All services are priced per named user per year. Where there are price bands, crossing into the next higher band automatically qualifies for the lower unit price at the service anniversary. Any user account may be reallocated to another user at any time without cost or penalty. There is no refund for accounts which are inactive for part of a year. The number of user accounts may be increased at any time, and it may be decreased at any anniversary, subject to minimum configurations. All costs exclude VAT at prevailing rates.

Creator users

There are two options available for Creator user accounts: UK private cloud hosted and Client cloud hosted.

Our **UK private cloud hosted** Creator user accounts are the same as those available within our *Tableau Private Visualisation* service, and include all private Cloud Hosting (IaaS) provision, all backup, patching, software upgrade management and support. Each Creator user includes 50 GB storage, pooled across all Creator users, and may be extended on request at additional cost, to virtually unlimited storage.

UK private cloud hosted Creators - minimum configurations

Initial order / minimum configuration	Add-on order	Duration
3 Creators	1 Creator	1 year

Users may be added at any time through the year, and removed at any subscription anniversary. Note that Add-on orders will be prorated to be coterminous to the existing subscription anniversary.

UK private cloud hosted Creators - commercial pricing

We deploy individual instances for each client, so that your data instance is your own - it is not shared with any other client. The benefit is that it gives you additional data and network separation through the use of separate domain names and security certificates. It also means that we must charge higher prices for very low user counts to offset the cost of these additional security benefits.

Service Item	Quantity	Price / User / Year	Duration
Creator User	3-4	£ 2,400	1 year
Creator User	5+	£ 2,200	1 year

UK private cloud hosted - educational and non-profit pricing

Service Item	Quantity	Price / User / Year	Duration
Creator User	3-4	£ 2,100	1 year
Creator User	5+	£ 1,900	1 year

You can opt for **Client cloud hosted** Creator user accounts if you already have your own G-Cloud cloud hosting (IaaS) provision, as we can deploy the service in your existing provision to simplify cloud service management and integration. In this scenario, you provide all backup, patching, software upgrade management and we provide support. We can provide software upgrade management for you via the companion service *Tableau Data Visualisation*. Through your cloud hosting provision, you also determine space allocations for all users, and other performance configuration characteristics.

Client cloud hosted - minimum configurations

Initial order / minimum configuration	Add-on order	Duration
1 Creator	1 Creator	1 year

Users may be added at any time through the year, and removed at any subscription anniversary. Note that Add-on orders will be prorated to be coterminous to the existing subscription anniversary.

Client cloud hosted - commercial pricing

Service Item	Quantity	Price / User / Year	Duration
Creator User	1+	£ 731	1 year

Client cloud hosted - educational and non-profit pricing

Service Item	Quantity	Price / User / Year	Duration
Creator User	1+	£ 548	1 year

Explorer and Viewer users

All Explorer and Viewer users within the *Tableau Online Visualisation Service* are hosted within an EU public cloud availability zone.

EU public cloud hosted - minimum configurations

Initial order / minimum configuration	Add-on order	Duration
1 Creator	1 Creator	1 year
1 Creator and 5 Explorers	1 Creator or 1 Explorer	1 year
1 Creator and 100 Viewers	1 Creator or 10 Viewers	1 year

Creator users may be obtained at the same time as Explorer and/or Viewer users, via the UK private cloud or Client cloud hosted options described above, or may be previously purchased. Users may be added at any time through the year, and removed at any subscription anniversary. Note that Add-on orders will be prorated to be coterminous to the existing subscription anniversary.

EU public cloud hosted - commercial pricing

Service Item	Quantity	Price / User / Year	Duration
Explorer User	5+	£ 435	1 year
Viewer User	100+	£ 157	1 year

EU public cloud hosted - educational and non-profit pricing

Service Item	Quantity	Price / User / Year	Duration
Explorer User	5+	£ 327	1 year
Viewer User	100+	£ 118	1 year