

Price List  
G-Cloud 10

Digital Marketplace

2018

## Contents

1	About Eventmap.....	3
1.1	Who We Are.....	3
1.2	What We Specialise In.....	3
1.3	Solutions Offerings.....	4
2	Pricing .....	5
2.1	Software Associated Costs.....	5
2.1.1	Educational Prices .....	5
2.1.2	Public Sector Prices .....	5
2.1.3	What is included within costs .....	5
2.2	Additional 'Database Environment Costs.....	6
2.3	Project Associated Services and Costs .....	6
2.4	Discounts.....	6
2.4.1	Educational Discount .....	6
2.4.2	Public Sector Discount .....	6
2.4.3	Multi Component Discount.....	7
2.5	Trial Version .....	7
3	Definitions.....	7
3.1	Standard User .....	7
3.2	Administrative User.....	7
4	Further Information.....	8



# 1 ABOUT EVENTMAP

## 1.1 Who We Are

EventMAP are a specialist software and service solutions provider. The product of a collaborative research partnership between Queen's University, Belfast and the University of Nottingham, the company was created in 2002 to fill an identified gap in the market place: providing a suite of software tools based on leading-edge algorithms that have revolutionised timetabling, event scheduling, schedule modelling, space modelling, resource management and reporting for complex events.

The continued growth of the company is rooted in academic research – the company enjoys close links with the PATAT (Practice and Theory of Automated Timetabling) organisation, with EventMAP's Managing Director Dr Barry McCollum serving as chair.

EventMAP have offices in Belfast and Melbourne. Our board and management team are comprised of some of the world's leading experts in optimisation technologies and the company's staff are drawn from the best and brightest in their fields. We currently employ 22 staff, including an in-house development team and a service team comprised of internationally-recognised space, resource and workplace planners.

## 1.2 What We Specialise In

In a word: optimisation. Within any large-scale, complex organisation, there exists a vastly interactive range of event planning, space planning, resource management, student allocation and scheduling activities that will always occur with varying degrees of waste and inefficiency. Our extensive experience and research-based tools and solutions provide a proven approach to optimising these activities in a way that can provide for significant annual savings while delivering an improved service offering across the adopting organisation. Our unique approach also delivers the kind of permanency and full stakeholder buy-in to organisational and transformative change that's usually lacking from consultant-led solutions.

At a time where public sector organisations in the UK and abroad are facing unprecedented financial pressures, and when large-scale industry faces ever-greater demands for enhanced efficiency and productivity, we find ourselves with a significant opportunity to help our clients to:

- Enable organisation-wide operational efficiency and process optimisation by understanding the demand and designing a viable solution to meet it.
- Deliver significant financial savings through optimising use of space through scheduling, planning and workflow enhancements.
- Ensure that capital expenditure projects stay viable and cost-controlled.

### The EventMAP difference – the ability to provide tools that deliver lasting change

What firmly separates EventMAP from the legions of management consultancies and change management specialists is that our work is firmly based within an innovative implementation of academically-proven hard science that provides our clients with well-managed outcomes and bespoke, user-friendly software tools that enable efficiencies to be both developed and maintained over time. Our software solutions for scheduling and optimisation are years ahead of anything else currently available.

## 1.3 Solutions Offerings

Although having made significant inroads into new markets, EventMAP's central focus remains within Education and the Public Sector. We currently provide tailored software and consultancy packages that get right to the core of timetabling, scheduling, resource and space planning issues within higher and further education institutions and training institutions within the public sector, using solutions that have been designed in conjunction with end-users to provide our clients with powerful, flexible tools.

Currently our service provision is divided into a range of products and services – and in practice we tend to implement a wide spectrum of these tools within each engagement.

For the last 20 years EventMAP have used ongoing, leading-edge research and collaborative engagement to create a suite of products built around **OPTIME** – a robust, highly efficient algorithmic scheduling engine. Combined with user-friendly interfaces, the software enables dramatic reductions in operation time and has delivered needs-based timetables, surveys, reports and models to meet the complex requirements within many large universities around the world. The **OPTIME** scheduling engine is the most sophisticated platform of its kind on the market today and can work with very limited resources to rapidly produce high quality and informative results.

In our experience, every institution has a unique set of needs that require a personalised approach and we go far beyond simply selling software packages as tools to solve a particular problem. We provide a range of service packages that combine software with expert consultancy, development, implementation and integration.

## 2 PRICING

The following prices relate to the components available within the OPTIME Scheduling Suite and are specific to the Digital Marketplace G-Cloud 10 procurement framework. The prices are on an annual basis and exclusive of VAT.

### 2.1 Software Associated Costs

#### 2.1.1 Educational Prices

Component	Licence	Cost per licence (£)	Minimum number of licences
<b>Timetabler</b>	Standard User	1.95	1000
	Administrator	995.00	5
<b>Booker</b>	Standard User	1.95	1000
	Administrator	595.00	5
<b>Exam &amp; Collect</b>	Standard User	1.95	1000
	Administrator	995.00	5
<b>Ceremonies</b>	Standard User	1.95	1000
	Administrator	595.00	5

#### 2.1.2 Public Sector Prices

Component	Licence	Cost per licence (£)	Minimum number of licences
<b>Timetabler</b>	Standard User	4.50	1000
	Administrator	1495.00	5
<b>Booker</b>	Standard User	4.50	1000
	Administrator	995.00	5
<b>Exam &amp; Collect</b>	Standard User	4.50	1000
	Administrator	1495.00	5
<b>Ceremonies</b>	Standard User	4.50	1000
	Administrator	995.00	5

#### 2.1.3 What is included within costs

Included within the licence costs are the following:

- 1 Production Environment (Live)
- 1 Test Environment
- Support
- System Updates
- All hosting costs
- Backup service

## 2.2 Additional 'Database Environment Costs

Included within the standard licence costs are one test and one production (Live) environments. For additional dedicated database environments such as training or development these are charged at £4500.00 per environment per annum.

## 2.3 Project Associated Services and Costs

Project associated services and costs can be provided. This services are priced in accordance with the SFIA Rate Card.

## 2.4 Discounts

Discounts are available for both Educational and Public Sector clients and are based on the number of standard user licences and the number of modules procured

### 2.4.1 Educational Discount

Volume discount bands for Educational Standard Users

Quantity	Discount
0 – 5000	0%
5001 – 10000	5%
10001 – 15000	10%
15001 – 20000	15%
Over 20000	20%

### 2.4.2 Public Sector Discount

Volume discount bands for Public Sector Standard Users

Quantity	Discount
0 – 5000	0%
5001 – 10000	2.5%
10001 – 15000	5%
15001 – 20000	7.5%
Over 20000	10%

### 2.4.3 Multi Component Discount

Discounts are offered to clients when taking more than one component of the Optime Scheduling Suite. These discounts will be applied to the total licence costs for each component.

#### Discounts applied when procuring multiple components

Number of Components Purchased	Discount
One	0%
Two	15%
Three	25%
Full Suite	50%

## 2.5 Trial Version

A full trial version of the software can be made available to clients free of charge, on request. The duration of the of the free trial period will be agreed with the client.

## 3 DEFINITIONS

### 3.1 Standard User

A standard user is a user or record that is for the benefit of or benefits from the use of the system. For example:

- Timetabler Standard Users are students/trainees and academics/trainers whose schedules/timetables are created.
- Booker Standard Users are persons who can check whether room availability and/or make room booking requests
- Exam & Collect Standard Users are those being invigilated and invigilators
- Ceremonies Standard Users are the number of students/trainees within an institution

### 3.2 Administrative User

An 'Administrative User' is a user that has extended permissions and access to the system above those of a standard user. Generally Administrative Users use the system regularly as part of their regular duties:

- Timetabler Administrative Users maintain data within the system, user access, are responsible for the creation/approval/reporting/managing of schedules/timetables which will then be made available for standard users
- Booker Administrative Users maintain data within the system, user access, are responsible for the approval/reporting/management of room booking requests made by Standard Users
- Exam & Collect Administrative Users maintain data within the system, user access, are responsible for the creation/approval/reporting/managing of exam schedules/timetables which will then be made available for standard users
- Ceremonies Administrative Users maintain data within the system and are responsible for the approval/reporting/management of ceremonies which will be attended by Standard Users

## 4 FURTHER INFORMATION

If you would like further information about any of our G-Cloud services, please contact us through any of the following:

Email: info@eventmapsolutions.com  
Phone: +44 (0)28 9023 6558  
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