

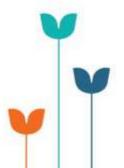
# 1. Microsite Pricing

	Year 1	Year 2	Year 3
Micro site licensing cost (or embedded API cost)	£5,500	£5,500	£5,500
Implementation support	7 days support including education and training packages £4,200		
Digital Campaign assets along with some printed assets 3 pop ups 1,000 leaflets 250 posters	£1,400		
Additional Campaign (Social Media)	As required, priced on request.		

# 2. Pro-Account Licence Pricing

Pro-Account Licences are sold in bundles as follows:

Bundle Volumes – Based on Activated Accounts	Annual Cost	Effective Annual Unit Cost
250	£5,500	£22
500	£10,000	£20
1000	£14,500	£15
2000	£18,000	£9
Unlimited	£28,000	N/A





## 3. ORCHA Academy

The ORCHA Academy offering is sold in 3 distinct parts; a licence, a teaching plan, and campaign materials. A licence is obligatory, the other two aspects of the solution are optional.

### A. Licensing Costs

If bought for a **region**: £5,500 per year, or For a cluster of **4 – 10 schools**: £1,500 per year, or Per **individual school**: £500 per year

### B. Teaching Plans

Per school: £50 per year

#### C. Campaign Materials

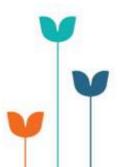
Digital campaign\*: £50 per school per year Full campaign package\*\*: £1,000 per school per year

- \* Digital assets for promotion via the school site(s). Schools print at their own cost.
- \*\* The full campaign package includes:
  - $\rightarrow$  5 posters
  - → 200 postcards
  - → One pop up banner (with stand)
  - → Packs for students including pens (max of 150 per school)

If a region, school cluster, or individual school purchases parts A, B and C (license, teaching plan and campaign materials), then they are entitled to receive **free** communication and support services.

#### This consists of:

- → Webinar series for monthly updates
- → Quarterly newsletter
- → Dashboard of data inclusing progress per individual school
- → Access to renote programme support at ORCHA





## 4. Contact

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