Exclaimer Cloud Signatures for G Suite

The future of G Suite email signature management

exclaimer™

Exclaimer Cloud - Signatures for G Suite is the premier cloud service for centrally managing G Suite email signatures. It provides the same benefits as on-premises server-based email signature solutions, but within a cloud environment.

Signatures for Office 365 adds signatures to all sent emails via Microsoft Azure. That means signatures are added to email sent from any device, including smartphones and tablets. The service also allows for easy management of specific email signature elements including social media icons, promotional banners and legal disclaimers from one intuitive web portal.

As Exclaimer Cloud is hosted outside of your organization, no upfront investment in server hardware is required, meaning no additional IT administration or ongoing maintenance. It also does not require any client installations to operate.

You design signature using the drag-and-drop editor, which is within a user interface that is controlled via a web browser. It is built to be intuitive and easy-to-navigate; you can either choose a pre-built signature template library, or build your own signature from scratch just by dragging elements onto a template.

Users' contact details are taken from Google Directory and merged into an email signature that you create via the service's template library. You don't need to depend on specific email clients like Outlook or your end users to update company signatures.

When messages are sent, all enabled signatures are processed and applied as appropriate. If more than one signature applies for a user, the first one processed will be used.

Why choose Exclaimer?

Responsible for creating the first ever email signature solution in 2001, Exclaimer is the undisputed global leader in this field, with Signatures for G Suite marking a significant evolution in signature management technology. Since its incorporation, Exclaimer has been providing a market-leading portfolio of email utility software that works with email technology, specifically, Microsft Exchange, Office 365 and G Suite.

Exclaimer has over 50 million users worldwide including renowned international organizations such as Sony, Mattel, 10 Downing Street, NBC, the Government of Canada, the BBC and many more of all sectors and sizes.

The company has been the recipient of multiple awards within the IT sphere, has successfully achieved the ISO 27001:2013 Certification and has received the Queen's Award for Enterprise for International Trade.

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Key features

Web-based user interface

Exclaimer Cloud - Signatures for G Suite makes email signature management a breeze. All you need to create and manage email signatures for G Suite is a modern web browser.

- **Create professional signatures in minutes** - Exclaimer Cloud - Signatures for G Suite comes equipped with a drag-and-drop signature editor designed for users of all technical abilities.

- **Anything is possible** - There is no end to how many email signatures you can create. We can even design a custom signature for you if you can't see a template you like.

- **Design as many signatures as you like** - Create email signature templates for individual users, employees who speak in various languages, different groups/departments or for the entire organization.

- **No IT expertise needed** - The UI has been designed for users of all IT abilities and email signatures can easily be created by any authorized user. You'll also be able to see how signatures look before you send them to your users.

- **Instant updates** - Easily alter any elements in an email signature and see the amends instantly. Want to add a new certification or logo? Do it in seconds and in real time.

Central management

All email signatures for your organization can be managed from one workstation. You get complete control over how email signatures look and who should receive which one. Email signatures are designed with the solution's built-in signature editor, so no HTML skills needed.

Intuitive, simple to use and powerful

Exclaimer Cloud - Signatures for G Suite is designed to be the most user-friendly email signature management experience available.

- **100% accurate contact details** - User data is automatically taken from your organization's Google Directory and then merged into the email signature template. All contact details will always be accurate with no errors.

- **Total control** - Users don't have to do anything in order to receive their new email signatures, so there's no need to visit every PC in your organization to make updates. Even better, users can't make any changes to their email signatures, so you won't see ridiculous fonts or inconsistent imagery again.

- **Signatures using tried and tested cloud infrastructure** - Exclaimer Cloud - Signatures for G Suite interacts with G Suite via a high grade Azure Server set up, so using the most cutting-edge cloud technology.

- **Built to ISO 27001 requirements** - Exclaimer Cloud - Signatures for G Suite has officially achieved the ISO 27001:2013 Certification for Information Security Management. The ISO 27001 is an internationally recognized best practice framework for an information security management system and requires rigorous auditing before it can be achieved.

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Signatures added to any email sent from any device

As email signatures are added via Microsoft Azure, all users are guaranteed to get the correct email signature added to all email.

This means that users on Macs and mobile devices like smartphones (iPhones, Android etc.) and tablets (iPad etc.) will also have the correct signature too.

Support your marketing activities

- **Increase your marketing exposure with email signatures** - You're more likely to send someone an email than write them a letter. Turn your email into a low-cost, high-volume marketing tool that will reach literally thousands of people daily.

- **Take email signatures to the next level** - Signatures can include dynamic marketing content such as social media icons, promotional banners, award logos and more.

- **Unify your branding** - Email signatures are seen by every recipient, so a poor signature will reflect negatively on your organization. Central management of email signatures ensures consistency and maintains the professionalism of your brand.

Exclaimer Cloud vs G Suite

	Exclaimer Cloud	Office 365
Signatures on all devices, including mobiles and Macs	✓	✓
Include HTML images with hyperlinks	✓	✓
Give all users the same signature	✓	✗
Centralized email signature management from a console	✓	✗
Auto-populate the signature with Google Directory contact information	✓	✓
Add a signature under the most recent reply	✓	✗
See the signature while composing an email in Gmail on a browser	✓	✗
HTML signatures added to plain text emails	✓	✗
Assign different signatures to individuals, groups and departments	✓	✗
Preview the signature while editing	✓	✗
Test the signature before setting it live	✓	✗
Add a user photo to the signature	✓	✗
Style and edit the signature design in the console	✓	✗
Signatures can run for a set time and date	✓	✗
Embed HTML images into the signature	✓	✗

* When using the Append footer setting in the G Suite Admin console.

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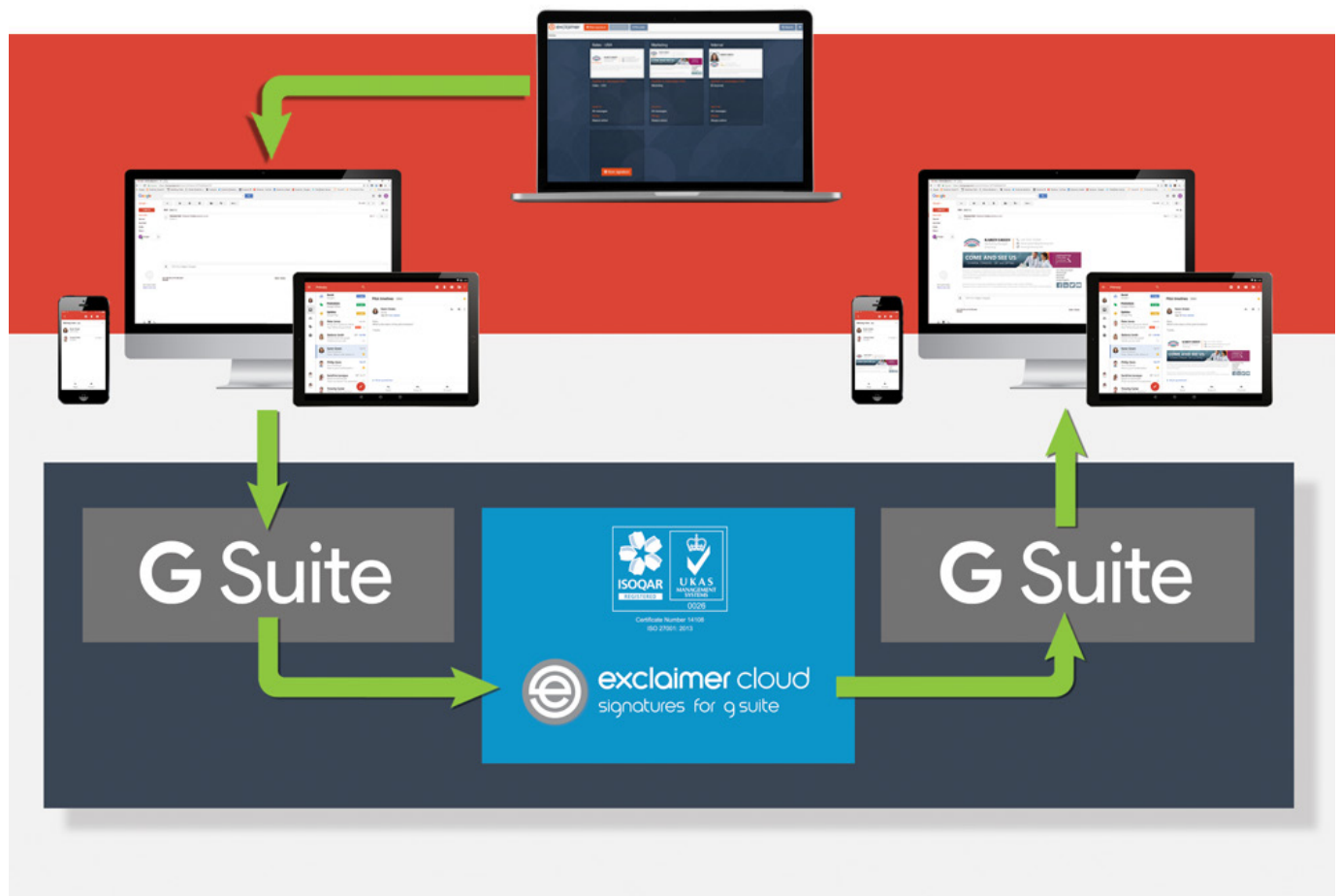Certificate Number 14108
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Technical overview

Exclaimer Cloud - Signatures for G Suite is hosted within Microsoft datacenters.

When users send emails from any device, messages are passed from G Suite and routed to one of Exclaimer's regional Azure servers. Signatures for G Suite sees the emails and applies a professional email signature to every message. These emails then pass back to G Suite and are sent out as normal.

It's as simple as that! All emails are guaranteed to have the correct email signature while.

How it works

1. Email signatures are designed using a drag-and-drop signature editor and given to different users and groups. All contact data is taken from the Google Directory and additional email signature elements such as social media icons, promotional banners and legal disclaimers are easily managed. Any signature element can be updated and changes are applied in real time.

2. Users send emails via G Suite from any web-enabled device like a PC, Mac, smartphone or tablet.

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3. Each email sent passes from G Suite and is routed to one of Exclaimer's regional Azure servers using a mail route set up in G Suite. The Exclaimer Azure setup is designed to provide a high-availability, load balanced service. As the servers are based in different geographic locations, the service stays within Microsoft datacenters that are local to you.

4. Signatures for G Suite sees the incoming messages and imprints the appropriate signature on every email. It does not send any emails out on your behalf. All messages are still sent through G Suite, but with a high-quality signature added to them.

5. With the signature/s added, emails are passed back to G Suite via a smart host. Signatures are only added to an email once due to a secured closed loop process between Office 365 and the Microsoft Azure infrastructure. Emails are also authenticated using G Suite security protocols.

6. The emails are sent out as normal, but now have a high-quality signature appended to them. Signatures are essentially 'stamped' onto every email, meaning users have no control over how they look and cannot modify them.

The ISO 27001:2013 Certification

Signatures for G Suite has achieved the ISO 27001:2013 Certification for Information Security Management, which was awarded by Alcumus ISOQAR and the United Kingdom Accreditation Service (UKAS). This is specifically for the development and supply of a cloud hosted email signature management system.

The ISO 27001:2013 Certification means a third party accredited independent auditor has performed a thorough assessment of Signatures for G Suite and has confirmed it is operating in alignment with ISO cloud standards.

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The Exclaimer Cloud environment

• The Exclaimer Azure setup uses load balancing to provide a single network service from our regional Azure servers around the world. If one of Microsoft's Azure servers were to cease operating, our high-availability servers work together to ensure uptime and reliability.

• Measures are in place to ensure that the service scales with increased number of tenants, maintaining reliability and uptime. All inbound connections are secured through SSL Certificates and TLS, which are constantly checked to meet current cloud standards.

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- Our 24/7/365 monitoring services automatically detect any service alerts, which are configured with escalation chains. The Exclaimer Cloud Service Health page provides key details on the service and we provide real-time alerts for all subscribers. You can even sign up to receive notifications via email and SMS should you wish.

- Exclaimer Cloud - Signatures for G Suite uses state-of-the-art tools and technologies to ensure all aspects of the service are readily available. The service is situated in load balanced groups for reliability and scalability purposes. Network and application traffic is therefore distributed across a number of different servers.

For more information, please contact us today:
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