



effective
SOFTWARE



OUR PASSION IS YOUR SAFETY



WHY CHOOSE EFFECTIVE SOFTWARE?



FLEXIBILITY

The system is extremely configurable.

Out of the box functionality that can be tailored to your requirements.

Also, we are easy to do business with.



SPEED

We pride ourselves on how quickly we can deploy our software.

Our customer success team on-board new customers in weeks, not years.

We provide the latest version of our software to customers speedily and painlessly.



INTEGRITY

Data integrity is a big part of our solution. A single source of truth for health & safety data.

We also pride ourselves on integrity of communications to our customers from all parts of our business.

If we cannot do something, we will let you know.



CULTURE

We are trained safety professionals who understand the importance of striving for a zero harm safety culture.

Working with you to achieve your goals is core to everything we do.

At Effective Software our culture is built around your success.

BENEFITS OF EFFECTIVE SOFTWARE



REDUCE RISK

Deliver continuous improvement (Plan, Do, Check, Act) with control and visibility at every step of the cycle.

Create a safer working environment.

Reducing the risk of adverse events, reputational damage, penalties and litigation.



ACCESS TRUSTED INFORMATION

Simply manage your safety data in one centralised location.

Real time data collection and insights into what's happening in your company.

Drive improvement plans with leading indicators and analytics.



GET PROACTIVE

Gain insight to your safety performance and invest more time on high value activities.

Make sure actions are followed up and closed out from anywhere.

Promote a zero harm safety culture with more time for planning and control.



SAVE TIME & MONEY

Cut the paperwork, get off the spreadsheets.

Improve productivity through improved morale and reduced lost time.

Improve bottom line from reduced insurance premiums and legal fees. Promote business growth.

YOUR **EFFECTIVE** JOURNEY

PHASE 1 EXPLORE



WHAT

You are investigating what Health & Safety Software is all about.



WHO'S INVOLVED

Your Health and Safety team and Effective Software's Marketing team.



WHY

Why are others using Health & Safety Software and what is it? What are the benefits?

fact: **376**

CUSTOMERS MAKING US THE
UK & IRELAND'S LARGEST
SAFETY SOFTWARE PROVIDER.



ACTIVITIES

Go online and register for a Webinar, download Case Studies & Whitepapers or check out industry related Blogs. Attend Trade Shows.



RESOURCES

Our Marketing team provides a wealth of resources to ensure you're informed: Webinars, Case Studies, Whitepapers, Blog, Success Stories and Exhibiting at Trade Shows.

PHASE 2 CHOOSE



WHY

What is the Effective Software Health & Safety solution? Why is our solution the best option? What is the cost? What is the business justification / ROI for this software? How quickly can it be implemented?



WHAT

You have confirmed that you are implementing a Health & Safety Software system and want to make sure you choose the right fit solution. Active investigation is crucial to choose the best option for you.



RESOURCES

Our Sales team will provide you with expert Software Demos, Business Justification, Proposals, Tenders and Contracts.



ACTIVITIES

Go online and request a demo. Have a tailored demo built. Do a business justification. Receive pricing and proposal. Contract review. Contract signature.



WHO'S INVOLVED

Your Health & Safety function, Executive Sponsor, Procurement, Finance, IT and Senior Management sign off. Effective Software's Sales team.

WE AID THE SAFETY OF OVER
fact: 135,000
SYSTEM USERS.



WHAT

You are implementing a solution and accessing support & training for organisational system rollout.



WHY

How do we implement a system successfully? What are my project tasks? What are the timelines? What data do I need to provide? Can you migrate my existing data?



WHO'S INVOLVED

Your Health & Safety team.
Effective Software's
Customer Success team.



ACTIVITIES

Handover to Customer Success team for project management. On-boarding and data migration. Training. Go-live. Gain access to support.



RESOURCES

Our Customer Success and Marketing team will provide On-Boarding & Masterclass Webinars, Expert Training, Project Planning Meetings and Newsletters.

LOCATED IN

fact: **4,136**

LOCATIONS WORLDWIDE AND
ACROSS 5 CONTINENTS.

PHASE 3 USE

PHASE 4 IMPROVE



ACTIVITIES

Schedule business reviews with your customer success contact. Attend customer events & webinars. Connect with user community. Join customer advocacy program.



WHO'S INVOLVED

Your Health & Safety team and Executive Sponsor. Effective Software's Customer Success and Product Development team.



WHAT

You are striving for improved performance from your chosen software system and looking to implement additional beneficial functionality.



WHY

What else is available in the Effective Software solution? What additional modules or functionality can I use? How can I engage my organisation to become more safety savvy? What is our roadmap for success?



RESOURCES

Our Customer Success and Product Business team will provide Business Reviews, Customer Success Events, User Community Forum, Product Roadmap and Customer Advocacy Programme.

fact: **OVER 300,000**
HAZARDS REPORTED
HELPING OUR CUSTOMERS
REDUCE INCIDENTS, BECOME
MORE PRO-ACTIVE AND
PROMOTE SAFETY CULTURE.

PRODUCT MODULES

Whatever your industry sector, whatever your challenge, Effective's comprehensive range of product modules is

sure to provide you with the tools to streamline your entire health and safety procedures.



RISK



INCIDENT



TRAINING



NOTIFICATIONS



KPI & REPORTS



**METHOD
STATEMENT**



AUDIT



PLANT



COSHH



PPE



DATA GENERATOR



MY DASHBOARD



WORKSTATION



CHEMICALS



CONTRACTORS



ORGANISATION



ACTIONS



COMPLIANCE

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