

Inform Communications Pricing Document

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Set up and service charges will depend upon the client's exact requirements e.g. the number of "intents", channels and functionality they require for each service area. In addition, service charges vary according to the volume of enquiries. It is therefore not possible to provide generic pricing as every Client Proposal is different / bespoke.

However as an indication, minimum charges for IVR, SMS and A.I. Chatbot / Virtual Assistant services are as follows:

Set up charge	Annual Service charge
£5,000	£7,500